

**Registered company number 02729957**

**Registered charity number 1013025**

**Scottish registered charity number SC039888**

**THE LUCY FAITHFULL FOUNDATION**

**Annual Report and Financial Statements  
31 March 2015**

# **THE LUCY FAITHFULL FOUNDATION**

## **Financial statements for the year ended 31 March 2015**

<b>Contents</b>	<b>Pages</b>
Reference and Administrative Information	2
Trustees' Report	3 - 31
Independent Auditor's Report	32 - 33
Statement of Financial Activities	34
Balance Sheet	35
Notes to the Financial Statements	36 - 46

# THE LUCY FAITHFULL FOUNDATION

## Reference and Administrative Information

### Registered company number

02729957

### Charity number

1013025

### Scottish registered charity number

SC039888

### Patrons

Mr R Monk, CMG, OBE, QPM  
General The Lord Ramsbotham, GCB, CBE  
Sir Richard Tilt

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Dr A Bentovim MB BS FRC Psych FRCPCH DPM (Chair)  
Mr B J Coker BA (Hons) CPFA PIIA DMS MIMgt (Honorary Treasurer)  
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Mrs J Leach BSc, FICA  
Michael Maret-Crosby (appointed 4<sup>th</sup> December 2014)  
Mrs G McKeown  
Mr E M Nock OBE BA (Jt Hons) Dip IPD (Vice-Chair)  
Professor D Perkins BSc MSc PhD CPsychol AFBPsS  
Ms A Shepperd Cert Ed CQSW  
Professor A Spencer BA (Hons) MA  
Mr J Trotter LLB (Hons)  
Mr P West QPM MA (Oxon) MSc MA

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Mrs H J Eldridge BA (Hons) Dip SW

### Secretary

Ms A Kroeger BAcc CA(SA)

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# **THE LUCY FAITHFULL FOUNDATION**

## **Trustees' Report for the year ended 31 March 2015 (Incorporating the Directors' Report)**

The Trustees, who are also Directors of The Lucy Faithfull Foundation ("the charity" or "LFF") for the purposes of the Companies Act, submit their annual report and the audited financial statements for the year ended 31 March 2015. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" 2005 in preparing the annual report and financial statements of the charity.

The Trustees who held office during the year, and up to the date of this report, are listed on page 2.

### **1. Objects of the charity**

#### **1.1 Governing document**

The charity is constituted, under its Memorandum and Articles of Association, as a company limited by guarantee, incorporated on 9 July 1992. It was registered as a charity in England and Wales on 16 September 1992. On 23 September 2008 the charity was registered with the Office of the Scottish Charity Regulator (OSCR).

The objects of The Lucy Faithfull Foundation are:

- to further the assessment, psychological rehabilitation, treatment, education and care of persons who have committed or are likely to commit sexual offences against others, especially children;
- to further the assessment, care and treatment of the victims (and their families) of the aforesaid offenders and to further the health and welfare of children considered to be at risk of sexual abuse;
- to assist in the prevention of sexual offences (especially those involving children);
- to further study and research into the nature, extent and probable causes of sexual offending, the effects on victims and their families, the effective prevention of such offending and the assessment, treatment and rehabilitation of offenders or likely offenders and disseminate the useful results of such research; and
- to provide education and training to professionals, school governors, parents and the general public in issues relating to sexual offences (especially those involving children), the prevention of such offences, the rehabilitation and treatment of offenders or potential offenders, and the care and treatment of victims.

#### **1.2 Public benefit**

The Lucy Faithfull Foundation is a pioneering charity whose vision is to create a world in which children's rights to live free from abuse and exploitation become a reality. Our mission is to prevent sexual abuse from happening by working with those perpetrating it, those affected by it and with protective adults who can keep children safe.

- We are the only UK wide organisation dedicated entirely to preventing child sexual abuse and have been doing so since 1992.
- Our services, programmes and projects are designed to place a protective shield around children, to help prevent abuse from happening in the first place or, if it is too late, to prevent it from happening again.
- Multiple strategies are needed to fully protect children from sexual harm so we use a comprehensive framework for preventing child sexual abuse based on a public health model of prevention to ensure our projects address the different stages of prevention and those concerned with and affected by abuse.
- We prevent abuse from happening by working in partnership with government, charitable trusts, voluntary, statutory and private sector and the public. We contribute to scientific knowledge of sexual abuse and public policy.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 1.2 Public benefit (continued)

The majority of children who suffer sexual abuse are abused by someone they know, someone in their family or social network (including online networks). This makes it very hard for them to tell anyone. This is why we, as adults, must do all we can to protect them.

Our purpose is to safeguard children and young people from sexual abuse by preventing it, responding to it and helping repair those affected by it. Over the years we have developed the knowledge, skills and expertise to take on this challenge.

Latest research shows at least one in ten<sup>1</sup> young adults in the UK experience sexual abuse as children before they reach the age of 16, but most incidents are not reported to the police. The impairment of children's health and development by experiencing abuse in the family or outside it is a major problem in society, especially as children grow up in an increasingly sexualized world and experience new threats.

We work to help adults and children who have not experienced abuse keep safe. Where abuse has already taken place we work with all those affected including adult male and female sexual abusers, young people and children with harmful or concerning sexual behaviours, victims of abuse and other family members. Our experienced staff provide training and consultancy for professionals such as teachers, social workers, police and probation offender managers, as well as the wider community.

The comprehensive approach is the only way we can tackle child sexual abuse effectively: preventing abuse from starting; helping people at higher risk and preventing reoffending when it has taken place.

Increasingly we are recognising that safeguarding needs to stretch beyond the UK itself. The rise in online abuse has demonstrated that borders are easily breached. Our work with Google, the Internet Watch Foundation and the Internet Service Providers means that the public outside the UK can also benefit. Our prevention activities in East Africa and Eastern Europe for the Oak Foundation and in Overseas Territories for the Foreign and Commonwealth Office and Department for International Development also provide support to the public in these places.

The Trustees confirm that they have complied with their duty in section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales. They have also complied with the requirements of the Office of the Scottish Charity Regulator.

The Trustees further confirm that the activities of the charity are carried out, in line with its objects, for the public benefit. Section 2 of this report details how this has been achieved during the year.

### 2. Review of activities and achievements from April 2014 to March 2015

We take this opportunity to mark the fact that Hilary Eldridge, our Chief Executive will be retiring in 2015. Hilary has been the sole Chief Executive of The Lucy Faithfull Foundation and has overseen the extraordinary growth and diversity of the organisation founded in 1992 by Baroness Lucy Faithfull. She has worked with the Trustees and a dedicated and highly skilled team of colleagues to achieve a vision which we launched at a conference in 2014 to 'Eradicate Sexual Abuse'. Through promoting and managing services at all levels to prevent those who are at risk of committing offences – to inform, educate, intervene, rehabilitate and work with victims and professionals. She has helped us achieve our position of being the only UK wide organisation dedicated to preventing sexual abuse. Given the history of recognition and response to sexual abuse over recent years in the UK and internationally, the journey to establishing the current rich range of resources we describe in this report has been long and eventful. Hilary's resilience, her leadership skills, her resourcefulness and drive have given the Foundation a secure base and we thank her for her many years of service.

<sup>1</sup> Radford et al (2011) Child abuse and neglect in the UK today, London: NSPCC; Cawson et al (2000) Child Maltreatment in the UK. London NSPCC

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2. Review of activities and achievements from April 2014 to March 2015 (continued)

The economic climate has been challenging for all charities. Our usual service commissioners: local authorities and the Legal Aid Agency have suffered financial cuts. However, during the year we have continued our policy of working in partnership with others. The Home Office, the Child Exploitation and Online Protection Centre (CEOP) and the Internet Service Providers have become increasingly important partners in our fight against online child sexual abuse, providing funding to enable our Stop it Now! Helpline to increase capacity as demand increased linked to Police operations. In Spring 2015, the Home Office gave us a grant to develop a brief intervention for internet-only offenders and their families together with training and awareness raising for staff. We have been asked to run pilot projects in the summer of 2015 and to develop our online self help tool (CROGA) to enable people to seek help to prevent online offending.

In the UK we continued to work with Child and Family Training who were supported by a grant from the Department for Education to pilot a programme for frontline practitioners in local authorities and Youth Offending Teams. This operationalizes 'Hope for Children and Families', a modular programme focusing on the common elements of effective intervention with child maltreatment and also with harmful sexual behaviours in young people.

We believe in the importance of a national strategy to prevent child sexual abuse and exploitation: to prevent abuse before it happens, to provide information and access to help for particularly vulnerable groups and where abuse does happen, to prevent reoffending and provide proper services for victims. Consequently we have been participating in the Government's 'Sexual Violence Against Children and Vulnerable People' initiative advising on key areas. We also believe in an international strategy, hence our work for the Oak Foundation to develop prevention and intervention themes tailored to the needs of countries in Eastern Europe and East Africa, and our work with the Australian and Queensland Government to develop prevention strategies to meet the needs of hard to reach communities. Our approach draws on the expertise of practitioners and academics responding to child sexual abuse around the world to help develop the toolkit for people of all nations to use when developing a child sexual abuse prevention strategy. This is reflected in our own strategic plan. Our work with the Internet Watch Foundation, the Internet Service Providers and OnlineProtect is important in spreading effective prevention measures across borders.

Child Safeguarding work in British Overseas Territories is funded by the Department for International Development (DFID). Our agreement with them covers 2013-16 following a 'due diligence' inspection of LFF by DFID. Work is in the form of a rolling programme with three strands: 1) Child safeguarding reviews, 2) training and consultation to develop public education services, Circles of Support and Accountability and Safeguarding training, 3) training for representatives in the UK. Additional work for the Foreign and Commonwealth Office is also planned.

A highlight this year was the publication of an independent evaluation of our Stop it Now! Helpline. We had worked with colleagues in the Netherlands to help them set up a Stop it Now! Helpline and both were evaluated. The National Centre for Social Research (NatCen) secured an EU grant to evaluate our Helpline. The evaluation was very positive with excellent feedback from service users. The report was launched at an event in Westminster in May 2014 at which Home Office Minister Norman Baker MP gave an address. The event included presentations from colleagues running the new Stop it Now! Netherlands Helpline and those running a Helpline service in Germany. The executive summary of the report is available on our website at:

[http://www.stopitnow.org.uk/files/overview%20of%20study\\_complete%20web.pdf](http://www.stopitnow.org.uk/files/overview%20of%20study_complete%20web.pdf).

We remain committed to effective practice and innovation, measuring our performance against targets, engaging with referrers and service users to design, feedback on, and update programmes. Evaluation has shown that service users respond positively to engagement with us, and agencies and individual referrers comment on the value of our services, the professionalism of our staff and the importance of our specialist role in protecting children from sexual abuse.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.1 Working with the Family Court System and Local Authorities: expert assessments and intervention by our multi-disciplinary team

The level of work in this area continues to be influenced by the changes in Government policy regarding fees payable for expert witness reports in the Family Courts. This year we have seen a further 25% decline in legal assessments as well as a small decline (2%) in our work for local authorities. Throughout the year we undertook 117 (119 last year) assessments for local authorities versus 49 for the courts (65 last year). It remains our belief that it is in the best interests of families for assessments to be undertaken wherever possible before cases need to go to court, saving both time and the ordeal of court proceedings. We have a team of multi-skilled experts who can assess families and undertake a variety of tasks. We have adapted to changed circumstances, but the future regarding Family Court work remains uncertain for experts countrywide.

Our integrated family work has been valued for many years. Our experts have extensive experience in this area and can engage in contentious, highly complex, multi-generational cases, involving multiple family members. They can recommend the best way forward, underpinned by our guiding principle that the needs of children come first.

During the year we undertook:

- Assessments of men which included convicted contact and internet offenders, those with historical convictions and those whose conduct has led to concerns about their fitness to care for children.
- Assessments of women which included sexual abusers, but were typically 'ability to protect' assessments of women involved with known or suspected abusers.
- Assessments of children and young people which included those who were at risk from others and those who engaged in harmful behaviour.

In April 2014 we began work on the contract with Rochdale Borough Council and 6 other authorities in the Greater Manchester area to provide intervention, training and consultancy services for children and young people demonstrating sexually concerning behaviour. The services are provided to Youth Offending Teams (YOTs) and Children's Social Care through a Framework Agreement. Eleven interventions have been delivered through the contract, two case consultancies and regular consultancy sessions have taken place with two of the authorities. One training event has been delivered and 3 further events have been agreed for 2015-16. The contract has led to an increase in the profile of LFF in northwest England with referrals for work outside of the contract and a request from a neighbouring area for training and direct work.

The number of assessments of children and young people has reduced this year but the number of interventions with children and young people has more than doubled in comparison with the previous year. These interventions are additional to those commissioned through our contract with Rochdale and the 6 other Greater Manchester authorities.

The number of assessments of women with sexual abuse convictions or allegations has increased slightly from a low base. There have been no interventions delivered during the year. This reflects the lack of funding available in criminal justice agencies to support work with women who have sexually offended.

Overall 87% of interventions for offenders and families are referred by local authorities (74% last year) though overall interventions have decreased by 12% compared with the previous year.

# **THE LUCY FAITHFULL FOUNDATION**

## **Trustees' Report for the year ended 31 March 2015 (continued)**

### **2.2 Working with agencies concerned with abuse in the workplace**

Government continues to use our specialist services regarding people who abuse in the context of their work. Our contract to provide assessment reports to the Disclosure and Barring Service was extended across 2014.

Since 2004 and the publication of the Bichard Inquiry into the murders of Holly Wells and Jessica Chapman, we have supported the Department for Education (DfE) in the design and delivery of 'Safer Recruitment Training in Education'. We have continued to deliver 'Safer Recruitment' training courses to Safeguarding Children Boards as well as maintained and Independent Schools. Delegates include a growing number from schools overseas and we are beginning to receive requests to adapt and deliver this training into a number of overseas contexts.

During this year, and at the invitation of the DfE, we formed a partnership with three other organisations (NSPCC, NASS – National Association of Special Schools, and CAPE – Child Protection in Education) to create the Safer Recruitment Consortium. This Consortium has taken ownership of the DfE previous accredited Safer Recruitment materials, updated them as well as the "Train the Trainer" course, and is now rolling these out across the country. An increased cohort of LFF staff have been trained to deliver these courses; and we have grown our sessionals training pool to take advantage of the market opportunities but also to ensure good quality of delivery.

We have provided assistance to Government sponsored inquiries into professionals who abuse – including Jimmy Savile and Myles Bradbury – as well as to organisations providing services to children and young people where abuse has featured – including uniformed organisations and the church. The Safer Recruitment in Education agenda is being seen as increasingly relevant in these other work environments, with training and consultancy prospects as a result.

### **2.3 Working with young people in the Criminal Justice System**

#### **2.3.1 Assessment and intervention in Young Offender Institutions**

Our contract with the Youth Justice Board (YJB) to provide specialist assessment and intervention for young people in four Young Offender Institutions (YOIs) in the secure estate ended on the 31 March 2014 having been extended for the maximum period possible. During the final year of the contract we were advised that the commissioning arrangements for the work would transfer from the YJB to NHS England. NHS England then informed us that they would be bringing the service 'in house'. The contract to provide the service to young people in intervention with LFF at HMYOI Wetherby was extended by the YJB to 30 September 2014 due to the NHS area team being unable to arrange for a service to be available. We attempted to engage with the NHS England Area Team procurements in the northwest and southeast of England. However the procurements covered general health services within the prison estate rather than being specific to young people and to harmful sexual behaviour and were outside our scope. We continue to explore the potential for a sub-contracting or partnership arrangement with health care providers bidding to provide services in the young people's secure estate. The Trustees remain concerned about the availability of service provision in the secure estate for young people with harmful sexual behaviour and the consequences for public protection if a service that meets the young people's offending related needs is not provided.

#### **2.3.2 Young people's online sexual behaviour**

Our information and advice service, 'InformYP', for young people and their parents and carers where there are concerns about a young person's sexual behaviour online and in the 'real world' continues to receive enquiries from parents and professionals. The service is accessed through our Stop It Now! Helpline and via referral from the Police. In June 2014, InformYP received funding from Hedge Funds Care UK to support the service in London and the south-east. The geographical reach of the funding has recently been extended to cover other areas of England. A bid has been submitted to Hedge Funds Care UK to extend the funding to 2016.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.3.2 Young people's online sexual behaviour (continued)

Fifteen young people and their families have received information, advice and support through the project, through information on the LFF website and through the Helpline.

All the young people and their families have received advice, information and support directed at devising strategies to prevent reoccurrence or escalation of the concerning sexual behaviour. This advice has been delivered by our experienced practitioners. Each young person and family is different and our practitioners have to assess the needs of each young person quickly and devise the sessions accordingly.

Work undertaken during sessions has included:

- Working with the young person to reflect on and understand their concerning behaviour
- Providing information about the criminal justice system to young people and their parents where contact with the service has followed arrest
- Identifying strategies for keeping safe online
- Helping the young person to identify how they can meet their needs in appropriate ways.

We received the following comment from a young person who had received the service:

*"I really don't know (where I would have accessed support)! Without my practitioner I would not have been able to get through this difficult time. Amazing programme, people should really take advantage of it as it is a huge help."*

### 2.4 Working with adults convicted of sexual offences

#### 2.4.1 Circles of Support and Accountability (CoSA)

CoSA help re-integrate adult sex offenders safely into society, preventing the isolation that increases risk. A 'Circle' consists of a group of volunteers, supported by professional staff, set up around a 'core member' sex offender. They befriend the offender whilst also holding him accountable for his actions. There is strong evidence for the effectiveness of CoSA in reducing reoffending. We are members of the umbrella body, Circles UK, and have a 12 year history of running CoSA countrywide, including the Circles "pilot project" funded centrally by the National Offender Management Service (NOMS) until 2010. In total we have set up and delivered 52 Circles.

For a fifth year we have continued to run our CoSA project in collaboration with the Metropolitan Police for deportee sex offenders returned to the UK after serving a prison sentence abroad. Following an initial grant from the Home Office, Lankelly Chase Foundation and Esmée Fairbairn Foundation funded the project to provide up to 12 Circles across London. Numbers are dependent on referrals of suitable offenders from the Police and this is proving to be slow. The time we spend in advance of each Circle is greater than for other Circles given limited background information and support. The isolation of these offenders when they arrive in the UK underlines the importance of our work in engaging them and preventing reoffending. To date we have set up 8 Circles for deportees. However, with demand diminishing it is likely that the project will end when the current Circle closes. Any outstanding funds will be transferred to our Circles project in the Midlands.

Our West Midlands Regional CoSA project runs in collaboration with the Midlands Probation Region (formerly Staffordshire & West Midlands Probation Trust, Warwickshire and West Mercia Probation Trusts) plus Heantun Housing and Central England Quakers. These organisations contribute primarily in kind. A grant from the Transition Fund from June 2011 to March 2012 enabled us to set up the project, recruit and train volunteers and start 3 Circles in Warwick, Shrewsbury and Birmingham. From 1 April 2012 we funded these Circles from our own resources to their successful completion in December 2012. This early work enabled us to secure 3 years funding from Esmée

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.4.1 Circles of Support and Accountability (CoSA) (continued)

Fairbairn Foundation provided we could secure match funding. With support from Lankelly Chase Foundation and funding in kind from the agencies involved we set up 5 Circles in the first year and have set up a further 5 this year in Warwickshire, Staffordshire, Birmingham (2) and Wolverhampton. It has been an on-going challenge to plan and secure resources pending the eventual restructuring of the probation service. However, with continued support from Esmee Fairbairn Foundation and other contributors we hope to set up a minimum of 5 further Circles in 2015-16.

Esmee Fairbairn Foundation, LFF and Heantun Housing are funding research by The University of Birmingham, to investigate the experiences of volunteers associated with CoSA and the attitudes of the wider community in which CoSA run. Volunteer surveys have been collated and the final study is in the process of being written up.

### 2.4.2 Managing online behaviour of registered sex offenders: monitoring software

We continue to use and promote the computer monitoring software 'Securus'. This technology provides information to managers of registered sex offenders about offenders' home computer usage; reassurance to offenders' adult family members that the offender's home computer use is appropriate; and support to offenders themselves in not succumbing to temptation – because they know inappropriate use will be noticed and acted upon swiftly.

Currently 98 people are being monitored by specialist LFF staff and we are supporting Police Services in monitoring offenders using Securus Software. A similar number have continued to be monitored during the year. Three people have been arrested during the year following concerns raised through our monitoring.

There is a national drive by Police across the UK to use monitoring software such as Securus and many forces make it a requirement of the newly named Sexual Harm Prevention Orders. Securus is also available to men arrested for internet-related offences who contact our Helpline.

## 2.5 Preventing sexual abuse from the beginning

### 2.5.1 Stop it Now! UK and Ireland campaign

Stop it Now! UK and Ireland is a child sexual abuse prevention campaign. It helps adults play their part in prevention by providing sound information, educating the public, training those who work with children and families and running the Stop it Now! freephone confidential Helpline. It is led and run by The Lucy Faithfull Foundation and is supported by an alliance of voluntary sector partners including children's charities, survivor groups and statutory and government sector representatives who form our Advisory Council. Our Stop it Now! Director leads and oversees the national campaign managers. The work is funded in Scotland and Wales by the Scottish and Welsh Governments until 2016 and 2015 respectively. Work in England was funded via a grant from the Department for Education until March 2013 but has received no core funding since.

Our websites play a vital part in the campaign. The Lucy Faithfull Foundation operates three websites: [www.lucyfaithfull.org.uk](http://www.lucyfaithfull.org.uk), [www.stopitnow.org.uk](http://www.stopitnow.org.uk) and [www.parentsprotect.co.uk](http://www.parentsprotect.co.uk). These websites form a key aspect of our work in communicating our services to professionals and the public. There were 41,486 individual visits to the [www.lucyfaithfull.org.uk](http://www.lucyfaithfull.org.uk) in the year 2013/14. In 2014/15 this figure leapt to 65,026, an increase of 56.7%. In 2013/14 the Stop it Now! website received 72,966 individual visits. This figure increased to 79,338 in 2014/15, an increase of 9%. And the Parents Protect! website received 313,641 individual visits in 2013/14. This figure increased to 572,989 in 2014/15, an increase of 83%.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

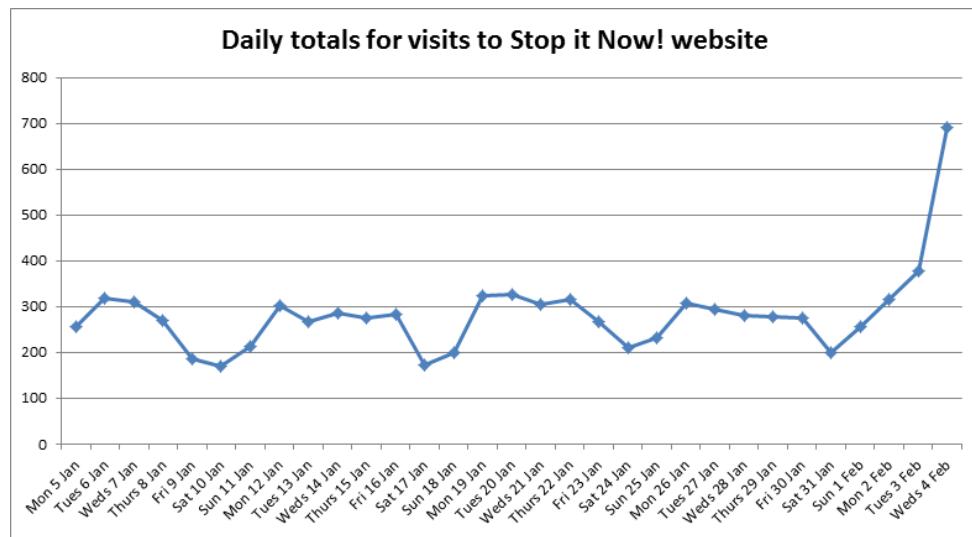
### 2.5.1 Stop it Now! UK and Ireland campaign (continued)

There were 86,732 total visits (including visits from repeat visitors) to the Stop it Now! website from the UK in 2014/15. Of that total, 74,091 were from England (85.43%); 3,769 from Wales (4.35%); and 6,858 from Scotland (7.91%). Numbers of visits from Scotland and Wales therefore were consistent with each country's proportion of the overall population of the UK.

In February and March 2015 we commissioned a web development agency to build and design a new CROGA website. The previous website, built in collaboration with Irish and Spanish universities, was dated and it was not possible to edit existing content or create and add new content. These problems have been overcome thanks to funding from the Home Office. The new website has a clean, contemporary look and is far easier to navigate, making for a significantly enhanced user experience.

It is also underpinned by a Content Management System which means that we will be able to edit the site easily, as well as add new content, including infographics and audio-visual content which will make the site more engaging for users. This new site is being developed with further funding and support from the Home Office. It can be seen at: <http://www.croga.org>.

The Lucy Faithfull Foundation and its Stop it Now! Campaign continued to attract strong media attention in 2014/15. In February 2015 we spoke to BBC Online about the importance of the Helpline in providing support and advice to adults before they go on to commit an actual abuse. The BBC Online piece provided data from the Helpline on the number of people calling who had already committed an offence as well as those troubled by their thoughts but who had not offended. The Helpline is becoming well known in the media as an important source of data and trends regarding child sexual abuse in society. We also spoke to BBC Radio 4's flagship news programme, The World at One. This media and links from the popular BBC website had a significant impact in driving increased traffic to the Stop it Now! website. The graph below shows an appreciable spike in visits to the website at the time of the BBC coverage (early February 2015).



Source: Google Analytics

It is impossible to quantify exact numbers of all print articles and broadcast media that give coverage to The Lucy Faithfull Foundation and Stop it Now! but in the first three months of 2015 we logged approximately 38 separate articles and broadcast interviews giving coverage to LFF and Stop it Now! Other highlights have included an in-depth New Statesman feature on prevention (<http://www.newstatesman.com/society/2014/12/zero-tolerance-approach-really-best-way-stop-paedophiles-abusing-children>). A representative sample of media coverage gained is available via the following two links: <http://bit.ly/1KEoWm1> and <http://bit.ly/1FhXuwl>

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.1 Stop it Now! UK and Ireland campaign (continued)

We continue to utilise social media with the Stop it Now! Facebook page having attracted 20,113 'likes' or followers from the public. Stop it Now! campaign managers in Scotland and Wales operate their own Twitter accounts, as does our Director of Stop it Now! UK & Ireland.

The Stop it Now! Newsletter, Stop Press! publicises our activities and is distributed to a list of over 2,200 people, many of whom work with families and children.

#### 2.5.1.1 Stop it Now! England

We continue to lack funding for a Stop it Now! England Coordinator. As a result our successful Parents Protect! sexual abuse prevention sessions can no longer be offered to organisations free of charge or even at a subsidised rate. As a result, requests for these sessions remains small. However the Parents Protect! website, including learning programme, continues to receive thousands of visitors and orders for our array of prevention leaflets and posters remain buoyant.

Primary prevention work in schools has continued: a grant from the Dulverton Trust contributed to the provision of internet safety seminars for groups of children and parents at interested schools. In addition, in November 2013 we received funding from the Surrey Police and Crime Commissioner to run a child sexual exploitation awareness campaign. The campaign is designed to help Surrey parents and carers better protect their children from sexual exploitation. It was commissioned to support activity already being carried out by Surrey Police and Surrey County Council, who arranged for Chelsea's Choice (an innovative and hard-hitting theatre production performed by young people highlighting the very serious and emotional issue of child sexual exploitation) to tour secondary schools in the county.

This campaign includes awareness sessions delivered to parents and carers at secondary schools across Surrey, targeted information leaflets being distributed, information posted on the Parents Protect! website and telephone help and advice being provided by the Stop it Now! Helpline. The campaign has helped parents and carers understand how sexual exploitation can occur, the signs and indicators that a young person may be at risk, how they can help prevent exploitation from happening and what to do if they have a concern about a child or young person's safety. In their feedback, parents showed a marked increase in confidence at spotting the signs of risk and of acting to prevent abuse and exploitation. Comments included:-

"Very sobering and thought provoking."

"Great talk and presentation. Pity more parents didn't attend."

"This session has encouraged me to speak directly to my children about sexual exploitation."

Feedback from schools has been very positive and has highlighted the importance of running parents and carers education hand-in-hand with awareness for young people.

#### 2.5.1.2 Stop it Now! Scotland

Core funding for Stop it Now! Scotland from the Scottish Government continues to 2016 together with related project funding. Project funding beyond March 2016 is uncertain since the Scottish Government's budget is dependent on the current spending review. Similarly arrangements for funding the voluntary sector have still to be finalised.

Stop it Now! Scotland is staffed by the National Manager, three part-time programme co-ordinators and nine sessional staff who facilitate our groupwork programmes and engage in some individual work with clients.

Stop it Now! Scotland continues to deliver the '*Upstream Child Sexual Abuse Prevention and Community Engagement Toolkit*' to a wide variety of 'community facing' agencies. This project is

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.1.2 Stop it Now! Scotland (continued)

currently funded to March 2016 and is aimed at enabling and empowering individuals, families and communities to identify potential risks and to act to prevent child sexual abuse. We continue to support Police Scotland through upskilling Community Police Officers in managing risk within communities and specialist officers in helping individuals and families to prevent sexual abuse. Similarly the project has an Action Plan for the continued delivery of the Toolkit to a range of agencies within the funding period, including community leaders and local councillors, NHS staff, faith organisations, prisons and custody suites, family centres, Courts, tenants' organisations, local housing providers, and voluntary agencies in communities across Scotland. The Toolkit combines Parents Protect! materials along with other materials and tools which agencies can use with the public in general or in a more targeted way with groups and individuals in the course of local delivery of services. Part of the project also focusses on helping local agencies and individuals engaging with the public to become more confident and proportionate in their dealings with people who may present a risk of sexual harm to children. The Toolkit has also been adapted to encompass work with young people with content targeted towards older children and teenagers (especially young men).

The '*Talk abOUT It!*' Project material has been provided to all prisoners in Scotland prior to their release as part of our Prisons Project. The Survivor Scotland Strategy of the Scottish Government provided funding as prisoners are disproportionately more likely to be affected by child abuse, including child sexual abuse, than the general population. Through the provision of information about the impact of sexual abuse and signposting of prisoner-survivors to agencies and resources it is hoped that this might contribute to more pro-social conduct and a decrease in recidivism. The material has also been provided to families and friends through ongoing collaboration with Prisons' Visits Centres. Funding to March 2015 allowed us to expand the project which is now being delivered to offenders in the community via a range of points of contact across the country. Partnerships to enable this have successfully been developed with the Courts Administrations in a number of Sheriff Courts, with Police Scotland Custody Suites, with forensic nurses, with general practice health centres, with NHS sexual health promotion and a range of other statutory and voluntary criminal justice agencies. Funding for this project ended in March 2015 and we have incorporated the targets, objectives and content of this project into the Upstream CSA Prevention and Engagement Toolkit for onward delivery from April 2015 to the end of the current funding period in March 2016.

We continue to provide a range of services to internet offenders and to their families. This includes telephone contact offering advice and support; personal sessions; assessment; and '*Inform and Inform Plus Groups*' (See 2.5.3). These services are delivered at the point of arrest or between arrest and conviction and have proven to be extremely successful and in high demand.

Our Internet Offender Services are an integral part of the National Suicide Prevention Strategy of Police Scotland in respect of online offenders and we continue to work in close partnership with the police (investigators and offender management officers) on individual cases as well as contributing reports to Courts. We continue to see an exponential increase in our workload with offenders currently standing at about eight new offenders per week plus family members. We run two or three Inform Plus Groups and two Inform Groups per year and there is always a waiting list for Inform Plus. Ironically these services still receive no dedicated funding but now form the bulk of our direct work. We have been able to access some funding from the Stop it Now! UK Helpline since we manage a substantial number of Scottish calls which otherwise would go to the Helpline. This extra funding has helped very substantially in allowing us to continue this important aspect of our work. Our individual assessment and triaging also has tended to expand over the last year to include camera voyeurs and online groomers who have also been arrested for accessing and downloading indecent images of children. Similarly, on occasion, we have helped local MAPPA by adding to their assessment of deregistering (online) sex offenders.

We are increasingly concerned at the number of young people who are arrested for online offending or offences using internet/communication technology. We have concerns about the disproportionate and perhaps harmful effects of criminalisation of these young people and we are working with partner agencies to gather evidence and campaign for appropriate diversion schemes and better awareness of problematic and changing patterns of sexual behaviour in young people online.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.1.2 Stop it Now! Scotland (continued)

We have continued to provide a new, unique and innovative groupwork programme in Scotland '*Breaking the Links*' for male sex offenders who have experienced trauma as part of their personal histories (including sexual trauma). We have delivered three programmes to date and have plans for a further two before April 2016. This project is funded by the Scottish Government Survivor Scotland Strategy Development Fund to fulfil key strategic objectives in relation to trauma focused provision and services for male survivors. The Breaking the Links Programme is a psycho-educational group programme and is the first of its kind in Scotland. Evaluation was undertaken by a post-graduate student from the Forensic Psychology Department of Glasgow Caledonian University. The pilot evaluation was very high both in relation to stakeholder value and service user benefit/outcomes and it is hoped that this type of provision can now take its place among the growing number of 'trauma informed' services in Scotland. We have recently begun talks with The Rivers Centre at the Royal Edinburgh Hospital (specialist inter-disciplinary mental health trauma services) to act as service partners as part of the development of their Public Social Partnership. This recognises the effect of both simple and complex trauma on the thinking and behaviour of adults which may become sexually problematic or sex offending.

We have continued to present at a large number of events and conferences and to participate in a broad range of organisations to represent and promote a sexual abuse prevention perspective and agenda. These include the NOTA Scotland Executive Committee; the Police Scotland Offender Management Working Group; the Scottish Parliament Cross Party Group on Survivors of Sexual Abuse; the Scottish Parliament Cross Party Group on People Affected by Imprisonment; and the National Steering Group for Safeguarding in Sport.

### 2.5.1.3 Stop it Now! Wales

This project is funded primarily through the Welsh Government. There is a National Manager and two Assistant Managers supported by an administration assistant, a volunteer and other LFF staff as necessary. Government funding began in 2009 and has been extended to December 2015. We deliver awareness raising and education sessions across Wales, comprising a variety of two hour sessions from a portfolio covering different topics related to preventing child sexual abuse. These are aimed at parents, carers and professionals responsible for, or working with, children and young people: '*Parent and Professionals Protect*', '*Internet Safety*', '*Sexual Development in Pre & Post Pubescent Children*' and '*Child Sexual Exploitation*'. In addition we deliver five session '*Parents Protect Plus*' courses for parents and carers already receiving family support services. These help the most vulnerable or at risk families, raising awareness and supporting them to design and implement bespoke plans to safeguard against abuse.

We continue to work with new partners including: Drugaid, Fostering Groups, Hywel Dda Health Board Safeguarding Team, Home Start, Gwent Education Minority Ethnic Service, Pact Cymru, Cardiff & Vale School Counsellors, Invisible Wales Consortium, Parent Groups, Schools, Colleges and Universities. We are particularly excited to have secured funding and support from Professor Kirsty Hudson of Cardiff University to carry out an independent external evaluation of our work during 2015/16. Additionally the research will help design a new data collection/evaluation tool for Stop it Now! Wales, this will be used to aid future (in-house) research and evaluations for the wider organisation.

During the year we delivered:

- 204 raising awareness sessions to 2193 parents and carers.
- 48 Professional Protect sessions to 765 practitioners.
- 16 Parents Protect Plus Courses to 123 parent and carers.
- We reached over 1057 practitioners and volunteers through Professional Symposiums and Conference workshops. This included partner organisations such as South East Wales Safeguarding leads in Education, Children in Wales, NHS Cardiff & the Vale, Caerphilly Youth Projects, Church in Wales Swansea and Brecon Safeguarding Conference.
- 1:1 sessions with some of the most high risk families.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.1.3 Stop it Now! Wales (continued)

- Developed workshops for Children and Young People relating to Internet Safety and Cyberbullying.
- Reviewed and developed new learning materials.

We collect feedback before and after each session, ensuring that learning outcomes are agreed and met. We regularly receive testimonials about our work, often from individuals who have themselves experienced some form of abuse during their lifetime. One such testimonial from a participant of a recent parent protect course stated the following:

*"I wanted to send this email to give you more detailed feedback regarding the above. As you know, I took part in the original 'focus group', which looked at how and what could be included in the format for parent/guardian courses in the future. Sad to say, but I am always sceptical about such things, my experiences are that they just end up as talking shops or just never reach fruition. My faith has been utterly restored by your organisation!"*

*What you are not aware of is that I have had very personal experience relating to the content of this course, which as you can imagine, has had an adverse effect on my life. I found that although some of the content did affect me, I believe that this was no more than such a sensitive subject could affect anyone who had not had any personal experience. I believe that, for me personally, the insight into perpetrators and how we can best protect our young ones is helping, in some small part, to enable me to come to terms with my experiences. The traffic light system of behaviours for the various age groups was insightful. The look at how perpetrators work to infiltrate and find opportunities to abuse demystified them and therefore, I believe, should empower parents/guardians. And finally, the internet safety part of the course was second to none and very timely! This is, again in my personal opinion, a very important service to provide for parents/guardians of children of all ages. This course needs to be in every nursery, school, college and affiliated child care providers! This is not just in Wales but the entire country.*

*I do not think the problem of abuse will ever be entirely eradicated but we need to use organisations, like yours ... to use the information you obtain to help us in the protection of our most precious charges. Keep up this excellent work."*

An Expression of Interest has been submitted to the Welsh Government under the new Sustainable Social services funding stream. A formal application for a period of 3 years will be submitted in July and the outcome will be known by the end of September 2015. However we continue to look for and secure additional funding from other sources, this includes:

- Conwy County Council Families First 'Disabilities Focus' Grant who awarded us a further year's funding to continue our work to support delivery of sessions for parents with additional needs.
- We were awarded funding from the DPPCC fund and successfully delivered 16 Parent Protect sessions across the Dyfed Powys police force region and this work has been completed.

Funding from the Martin Roberts fund has enabled us to continue working in partnership with Healthy Schools & Pre-School Alliance. Part of this work includes the Busy Feet project which is developing resources for parents and practitioners. We have provided consultation support to the development of education materials to pupils within Pre-school and Primary. The work is due to be completed by August 2015 and the materials are to be bilingually printed in September 2015. These will then be piloted in 50 settings and the aim is for them to be rolled out nationally.

### 2.5.2 Stop it Now! Helpline

At least one in ten<sup>1</sup> children are affected by child sexual abuse. Although the criminal justice system is a necessary part of tackling the problem, the scale of it and the range of different types of abuse and abuser means that a public health response is vital. With accurate information and support adults can be effective agents of prevention within their family and wider community. Our experience shows that people who are aware of their own worrying thoughts about children can be helped to prevent

<sup>1</sup> Radford et al (2011) Child abuse and neglect in the UK today, London: NSPCC; Cawson et al (2000) Child Maltreatment in the UK. London NSPCC

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.2 Stop it Now! Helpline (continued)

offending before it starts and adults and young people who have already committed an abusive act in the real world or online can be helped to stop. Our Helpline is unique in its focus on engagement with the people who can truly stop abuse and is at the heart of the Stop it Now! campaign. Its track record demonstrates that it is reaching its target audiences.

- Over 50% of callers are offenders and potential offenders demonstrating that they will seek help given a safe place to call and will make on average 3 repeat calls to prevent offending.
- Confidence is provided by staff experienced in working with sex offenders and those affected by abuse.
- The follow up intervention service provides access to LFF professionals with expertise to suit callers' personal needs.
- The Helpline links to other LFF services such as internet abuse education courses for offenders, their partners, young people and their families plus Parents Protect!, Internet Safety Seminars and Child Sexual Exploitation presentations.
- It works closely with Police Services countrywide which refer people they arrest to the Helpline.
- It is continuously evaluated and consistently exceeds the monitoring targets set with the Offender Management and Public Protection Group (OMPPG) in NOMS in the Ministry of Justice which provides a grant.
- We try to reach as many people as possible but our ability to reach more people is hampered by limited funding for advertising and for service delivery.

The National Centre for Social Research (NatCen) received financial support from the Daphne III EU programme to assess the contribution of Stop it Now! Helplines in the UK and the Netherlands in reducing risks posed by people with sexual thoughts, feelings or behaviour towards children and improving the ability of adults to contribute to protecting children from sexual abuse.

NatCen said:

*"The research showed clear demand for these confidential Helplines providing information, advice, support and guidance to a range of people concerned about preventing child sexual abuse. It also showed that Helplines can provide cost effective, quality advice and support to protect children directly, and to prompt behaviour change in adults and strengthen protective factors which can reduce the risk of offending."*

In evaluating the Stop it Now! UK Helpline, they found that:

*"The impacts identified by all participant groups aligned closely with the intended aims of Stop it Now! These impacts were the enhanced ability to:*

- *Recognise behaviour as risky or problematic. For example, acknowledging that viewing child abuse images is an offence and harmful.*
- *Understand that this behaviour is dynamic; it can change and be addressed. For example, gain better understanding of the triggers for viewing child abuse images.*
- *Implement techniques and advice on challenging and changing this behaviour. This includes: how to protect individual children from risks posed by an adult; how to assist young people in reducing their risk of sexually harmful behaviour; and how to manage their own risks for engaging in risky or abusive behaviour.*

*In addition, for users concerned about their own or other people's behaviour, levels of wellbeing and resilience were reported to have improved following contact with the Helpline. These improvements in turn supported their ability to recognise and address problematic behaviour and assist in preventing further sexual abuse of children.*

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.2 Stop it Now! Helpline (continued)

*Taken collectively the effects identified in this research align with the strengthening of recognised protective factors that may aid desistance from child sexual abuse."*

The full report can be found at:

[http://www.stopitnow.org.uk/files/stop\\_it\\_now\\_evaluation\\_uk\\_findings.pdf](http://www.stopitnow.org.uk/files/stop_it_now_evaluation_uk_findings.pdf)

Another finding was that lack of awareness was a key barrier to people accessing the Helpline and additional resources were required to raise awareness of its existence. It was also apparent that demand was outstripping supply and that more funding was needed to enable us to increase the number of Helpline operator hours especially at times of high demand. This led to a grant from the Home Office to increase hours during a Police operation to supplement funding already received from the Offender Management and Public Protection Group (OMPPG), which we supplement from our reserves and donations from individuals and charitable trusts. In addition, a four year grant was agreed with Internet Service Providers and in 2015/16 CEOP will also provide a grant.

By 31 March 2015, our Helpline staff had dealt with a total of 46,799 calls made by 22,949 callers. We have seen a significant increase over the year 2014/15 in both the number of calls received by the Helpline and the number of new callers, with a 32% increase in new callers compared with the previous year.

During 2014/15 the number of calls answered was 7,837 (6,263 last year). Demand is increasing rapidly and thanks to increased funding we have been able to answer many more calls.

The average number of monthly calls to the Helpline increased from 596 per month in the first quarter to 710 in the last quarter. When comparing the twelve months to March 2015 with the previous year, the caller category which evidenced the greatest percentage increase (53%) was 'abuser'. Last year the greatest increase came from potential internet offenders.

The breakdown shows that in 2014/15, 47.3% of new callers were adults concerned about their own behaviour both offline and online. 29.1% of new callers were adults concerned about another adult, 4.5% were adult new callers worried about a child or young person displaying concerning behaviour, 4.2% were adult new callers concerned about a child showing signs of being abused, 2.9% of new callers were adult survivors of sexual abuse and 7.7% of new callers were professionals seeking advice. The remaining 4.2% of new callers were adults concerned about a child groomed online, calls from a child, general internet concerns and requests for general information. The calls demonstrate that people will seek help from a confidential advice line about difficult personal issues. We aim for the caller to take one clearly agreed action from the call. Each year we take a random sample of 10% of calls for the year, and the outcome this year was that 99.3% of the sample had an identified action.

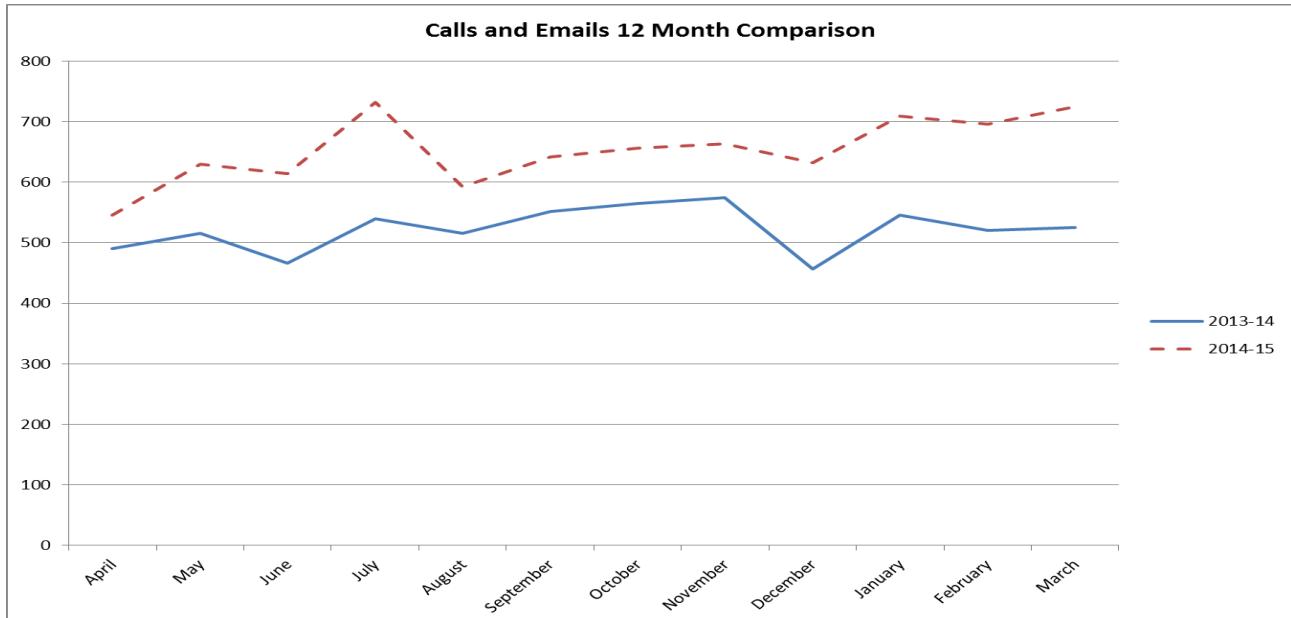
<sup>2</sup> Brown et al (2014) Call to keep children safe from sexual abuse: A study of the use and effects of the Stop it Now! UK and Ireland Helpline, p6, NatCen)

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.2 Stop it Now! Helpline (continued)

Graph 1: Total calls and emails taken by the Helpline from April 2014 to March 2015 compared with the previous 12 months.



Feedback from Helpline users is extremely important in helping us to ensure quality of delivery and service improvement. We want to know how we affect people's lives.

NatCen commented:

*"Users of the Helpline were very positive about the support provided by the Helpline. Emphasis was placed on the nature and quality of information, and skills, empathy and attitude of the staff (including their ability to challenge callers)."*

Evaluation participants said:

- *"The Helpline provides very practical, very straightforward, sometimes difficult to hear advice...I have to say that it's not always been the easiest things that I've heard. It's been quite upsetting, some of the things that I've heard are quite scary but...because they tell you the truth and say things as it is." (Helpline user who had committed a child sexual abuse offence)*
- *"I phoned Stop it Now! after the police interview (with their child who was displaying sexually harmful behaviour) ...Because...I was finding it very difficult to know what to say to (the young person) 'cause (they) didn't want to talk to me about it...I didn't want to make it worse but (the young person) didn't seem to understand how serious the consequences of this could be. And I wanted some help with trying to explain to (them) without freaking them out." (Helpline user – parent of a young person displaying sexually harmful behaviour)*

In 2014/15 callers told us:

- *"You have saved my life. You have been non-judgemental and treated me like a person" (internet offender)*
- *"You have helped me so much, it has changed everything being able to talk" (internet offender)*
- *"An absolute lifeline, huge thanks for all you have done" (adult concerned about an internet offender)*
- *"You are a fantastic organisation and a lifeline for those of us who want to keep our children safe" (adult concerned about a child displaying harmful sexual behaviour)*

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.3 Working with callers referred to the Helpline by Police at the point of arrest for internet-related offending (See 2.5.1.2 regarding this work in Scotland)

In response to needs identified through the Stop it Now! Helpline, we developed our educational and support programmes. 'Inform' is for partners, friends or family members of individuals who have been looking at online images of child abuse, and 'Inform Plus' is for men arrested, cautioned or convicted for accessing indecent images of children.

Police services continue to encourage people they arrest to contact us for help, which has maintained the demand for our services. We continue to deliver our programmes using a mix of LFF permanent staff and trained sessional staff. During 2014-15 we ran our programmes in five areas of England: Surrey, Nailsworth, Birmingham, Sheffield and Leeds, and recruited new staff and sessional facilitators in Birmingham, Surrey, Leeds and Cheshire. We ran 19 Inform Plus groups attended by 153 people and 6 Inform groups attended by 17 people, so in total 170 people attended groups, slightly more than last year (166). In addition we continue to experience a demand for our individual programmes which have remained available following funding from charitable trusts which helps to meet the additional costs associated with individual work. In total 86 men participated in individual Inform Plus programmes, an increase on last year (77) and 13 partners and family members benefitted from individual Inform work, slightly less than last year (15).

In total 256 people (258 last year) participated in our educational programmes throughout the year. However, in addition, we have provided a total of 307 (223) individual face to face meetings with internet offenders to provide help and support as well as assess their suitability for our group and individual Inform Plus programmes and 38 (27) one off face to face meetings with partners of Internet offenders, some of whom subsequently attended Inform sessions.

An innovative approach to funding has made these programmes possible: a mixture of participant contributions, charitable trusts (especially The Taylor Family Foundation, a long time supporter of this work) Porticus and our own resources. We plan to continue and expand this model into 2015/16 and have our first programmes in Cheshire planned. Feedback from participants has been very positive. They tell us how much the courses have helped at a desperate time in their lives:

An example of feedback from Inform Plus service users:

- *"I am very grateful at having the opportunity of attending Inform+. The facilitators put me at ease from the very first session, were very approachable, and allowed everyone the opportunity to speak and give an opinion. I have taken a lot from the course that I will use in the future. Thank you."*
- *"This course has more than addressed my offending behaviour, it has instigated a shift in my attitudes to myself and others in a really positive way. Thanks!"*
- *"They (group facilitators) have all been of the highest professional standards. They have made a considerable impact on me - for the better and I can never thank them enough for their help, time and understanding. Thank you."*
- *"I can't thank the facilitators enough for treating us as normal adults without being judgemental. I have found the fact that I can openly discuss, what is after all a very taboo and socially stigmatised subject, a great help."*
- *"I feel I have got a great deal out of this course & have come away with more positive & tangible actions which will help ensure I do not re-offend..."*

An example of feedback from Inform service users:

- *"What Inform provides: At its core is a central purpose of education covering how sexual abuse occurs, and the causes and prevention. This is a fundamentally important objective in*

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.5.3 Working with callers referred to the Helpline by Police at the point of arrest for internet-related offending (See 2.5.1.2 regarding this work in Scotland) (continued)

*itself, but as well as achieving this it also provides a great deal more by also offering an environment for discussion informed by experts as well as a network of individuals going through similar experiences”*

- *“The Inform course creates an opportunity to talk openly. Participants are able to just say it how it is, guided by informed facilitators, to people who understand. The sense of relief, and reduction in stress together with the very practical advice from others going through the same thing can't be underestimated. The opportunity to network with others in a similar situation is critically important to the ability to get proper perspective and cope with the situation, take decisions and begin to take control...”*
- *“I believe that offenders’ wives, family and friends have a front line role in child protection... The course equips wives with knowledge and understanding of the risks and triggers so that they can intervene confidently when needed. They are trained to be alert and to know when to ask for help. They also better understand how the available services work and so I believe are much more likely to communicate any concerns to the authorities. It's not just awareness of the facts that is important here. When a member of our group told me that she had ‘drawn the line’ setting a boundary for her husband I was better able to do so myself. They are uniquely positioned next to their husbands, man-marking them. It’s like having an army of child protectors positioned right at the source of the risk, understanding how it occurs in each individual, and equipped to manage it, reducing the risks not only to their own children but to the general public too.”*

Our programmes are regularly reviewed and updated. This year we have undertaken a comprehensive evaluation of our Inform Plus group programme. We have collected information from participants attending our Epsom and Birmingham groups through pre and post group questionnaires and post group follow up interviews. In addition we have undertaken interviews with partners of the men and relevant professionals. The research is outlined in 2.8 below.

### 2.6 Online Indecent Images of Children (IIOC) only offender pilots – scoping a brief intervention, developing a training package for frontline professionals and campaign development research.

The Home Office asked us to write a new type of intervention for testing with online only offenders: a short, low-cost scalable intervention that can be delivered locally. Current interventions (such as sex offender treatment programmes) are prohibitively expensive for wider roll out. The intention is for Serious and Organised Crime local partnerships to have access to a package to support increased engagement of these individuals to address the risk they present. The package also includes a course for adult family members and friends of such offenders to help reduce their risk of reoffending.

Linked to the intervention we were asked to write a comprehensive, evidenced based training package to ensure that frontline professionals and local partnerships are equipped with the skills and understanding of how best to engage with this group and challenge behaviours to stop them from continuing to offend or progress to contact abuse.

In addition, the Home Office asked us to undertake research to “better understand offenders’ internet use and identify opportunities to intervene and change behaviours and identify which types of communications are effective”. This research is intended to enable testing of the most effective messages to disrupt and deter offenders online. Our team interviewed 20 Inform Plus participants about their pathways to offending and what may have stopped them most effectively. Our self-help website CROGA, has also been updated as part of this project.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

In March 2015, we signed a contract with the Home Office to pilot the intervention and further develop CROGA starting in May 2015.

### 2.7 Training

During the year we provided 155 training days to 2336 participants. In comparison with the previous year there was a slight decrease (2 days) in the number of training days delivered but a significant increase in the number of Safer Recruitment training events delivered this year in comparison with the previous year with 41 Safer Recruitment and 6 Train the Trainer events delivered in comparison with 16 Safer Recruitment events and 1 Train the Trainers event delivered in 2013-14. The number of participants on our training events has reduced this year with an average of 3 fewer participants per course. As attendance at our training is generally organised by the purchaser of the training it is difficult to give a clear explanation as to why this is the case but it may reflect a general difficulty in releasing staff to attend training.

Attendees came from a variety of settings including education, Children's Services, local authorities, County Councils and fostering agencies. Criminal justice agencies have not been significant purchasers of training over the year. This is likely to be a reflection of the Transforming Rehabilitation changes which were introduced during the year. The majority of training events were hosted in the local areas of the commissioning agencies.

The focus this year has been on the setting up of the Safer Recruitment training and registration process. The marketing of our general training and consultancy services will be a priority for 2015-16.

### 2.8 Collaborative research, publications and conferences

Online sexual offenders represent an increasingly large proportion of all sexual offenders, with many receiving non-custodial sentences. There is therefore a growing need for online offender treatment in the community. We have had our psycho-educational programmes for male internet offenders and their families evaluated.

Dervley (2014) used a thematic analysis of semi-structured interviews with Inform Plus participants ( $n=13$ ), their partners ( $n=3$ ), parents ( $n=2$ ) and associated professionals ( $n=3$ ). Three themes emerged from the analysis: 'Empowering self to be an agent of change'; 'Facilitation of open communication'; and 'Life beyond Inform Plus'. The first theme is concerned with concepts of self-discovery, breaking the perceived anonymity of internet offending and associating offending behaviour with its consequences – a positive 'kick in the gut' according to one participant. 'Facilitation of open communication' centred on the mutually supportive group dynamic, the generalisation of trust and honesty outside the group, and regulating the process of disclosure; and 'Life beyond Inform Plus' reflected participants' increased capacity to conceptualise their future as well as a recognition that the programme is the start of a longer process of change.

Dervley, R. (2014). Themes in participant feedback on a risk reduction programme for Child Sexual Exploitation Material offenders. *Unpublished Master's Thesis: University of Surrey*.

Gillespie et al (2015) also evaluated our Inform Plus programme. "A total of 92 adult male participants took part in the study, completing self-report measures at pre and post. A subset of participants completed measures after a follow-up period. Results showed benefits across depression, anxiety, stress, and social competency, including locus of control and self-esteem, and distorted attitudes. Furthermore, these benefits remained at follow-up, 8 to 12 weeks following program completion. These results suggest that online offenders are amenable to treatment in the community, and that there are beneficial outcomes in affective and interpersonal functioning following psycho-education. Notably, these factors represent major treatment targets for sexual offenders, and are recognised risk factors for sexual offence recidivism." Moreover, "these results are the first to show beneficial outcomes following a psycho-educational, community based program for online sexual offenders"; and they conclude that addressing "affective and interpersonal difficulties should be a primary aim of treatment programs for online sexual offenders."

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.8 Collaborative research, publications and conferences (continued)

Gillespie, S., Bailey, A., Squire, T., Carey, M.L., Eldridge, H.J., Beech, A.R. (2015) An evaluation of a community based psycho-educational program for online sexual offenders: Beneficial outcomes for affective and interpersonal functioning. Submitted.

In addition to this research we also participated in the conference: **Looking is not as bad as touching or is it? Considering risk in offenders who use CSE material.** Held on 1 May 2014, this fundraising conference for LFF was run by *OnlinePROTECT* Pathways of risk and offender typologies in the exploitation of children through technology. *OnlinePROTECT* is supported by the Universities of Lincoln and Surrey and West London Mental Health Trust. Speakers included Ethel Quayle, University of Edinburgh, David Glasgow, Don Grubin, Steve Webster from NatCen and Steven Gillespie describing our own research with internet offenders who attended Inform Plus groups. It was attended by over 100 people. We are very grateful to Professor Derek Perkins and his colleagues at *OnlinePROTECT* for organising this event for us.

Considering child sexual abuse in a broader sense we ran a conference entitled **Eradicating Child Sexual Abuse: operationalizing a prevention framework.** This was held on 15 July aimed at policy makers, managers and practitioners concerned about child sexual abuse prevention, it proved to be a successful event well received by participants. Speakers included Donald Findlater, Arnon Bentovim, Sue Berelowitz, Deputy Children's Commissioner, Jenny Gray, President of ISPCAN, Stephen Smallbone from Griffith University, Australia and Richard Wortley from University College, London, both authors of the comprehensive prevention framework. 108 people attended. The conference was supported by Child & Family Training and the Oak Foundation as well as by participant fees.

During the year we also delivered presentations to Europol Online Sexual Abuse Conference, Center Dardedeze and Westminster City Council.

We have continued our research regarding female sexual offending. Gillespie et al 2014 compared solo and co-offending women:

Gillespie, S.M., Williams, R., Elliott, I.A., Eldridge, H.J., Ashfield, S., and Beech, A.R. (2014) in *Sexual Abuse: A Journal of Research and Treatment*, published online 16<sup>th</sup> November 2014 DOI: 10.1177/1079063214556358.

### 2.9 Influencing policy and practice development

#### 2.9.1 In the UK

During the year we worked with Child and Family Training regarding the Hope for Children & Families Programme. This is an innovative resource designed to assist organisations make planned whole system approaches to the delivery of children's services. It provides evidence based assessment, analysis and intervention resources to support and enhance the quality of direct work with children and families. We co-authored Practitioner Guides relating to work with families where children have experienced sexual abuse and where there are children and young people with harmful sexual behaviours. We assisted in the editing of the material which is available in hard copy and electronic form. We worked with Child and Family Training to run regional seminars in the pilot areas.

Our acknowledged expertise leads to invitations to participate in policy and practice reviews. We continue to be active members of the UK Council for Child Internet Safety working groups. We influence safer recruitment practices through our work with a wide range of statutory and voluntary agencies and have played a significant role in the development of recently published statutory guidance for schools, 'Keeping Children Safe in Education' (March 2015). We have undertaken presentations to, and otherwise actively participated in, the 'Prevention', 'Offenders' and 'Cyber' working groups of the Home Office led 'Sexual Violence Against Children and Vulnerable People'

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.9.1 In the UK (continued)

National Group and are members of the related Stakeholder Group. We were one of only 4 children's charities asked to participate in the Prime Minister's Global Summit, "#WePROTECT," held in London in December 2014. One outcome was a collaboration with the US based organisation, Thorn, who are involved in an initiative similar to the "Splash Page" preventative work here in UK. But, in addition, we went on to develop and deliver three projects with funding from the Home Office:— updating the CROGA website, to ensure it offered a better user experience and was more capable of being edited and improved; undertaking research with 20 Indecent Images Offenders to learn about their offending trajectories in order to inform a future prevention strategy; and creation of a "brief intervention" for this offender group to be piloted in 2015/16 as part of a new suite of responses to this type of offending.

During the year we have been active participants on the Deputy Children's Commissioner's two year Statutory Inquiry into Child Sexual Abuse within the Family Environment (CSAFE) as well as on the Church of England's newly established National Safeguarding Panel.

We have continued to provide support to the safeguarding arrangements on Pitcairn, and a 'desk based' Child Safety Review is scheduled to take place this summer, with the option for a visit later in the year.

Since the summer of 2014 we have been assisting the Social Services Team on St Helena to engage with the problems of sexual abuse on that island, have provided the St Helena Government with a LADO, and have been assisting Sasha Wass, QC, in conducting an enquiry into safeguarding concerns in St Helena itself. Disquiet about the safety of children in a number of Overseas Territories has sparked an enormous upsurge of interest in our services in the Foreign Office, and arrangements are in train for the secondment of two Lucy Faithfull workers to the Overseas Territories Directorate, in Whitehall, this for a total of four days per week.

A Child Safety Review of Montserrat was conducted in the December of 2014, and arrangements are being made for us to deliver a raft of training to the police and social workers there over the summer; the prospect of a public education campaign is being explored.

Our Stop it Now! project has collaborated with elements of the Falkland Islands Government in designing and delivering a Public Education campaign in the Falklands, and this was delivered over the summer of 2014. A second Child Safety Review of the Falkland Islands was undertaken in the March of 2015.

The Minister for Overseas Territories has indicated that he expects all Overseas Territories to allow Child Safety Reviews to be undertaken as soon as is practical, and at the present time all Overseas Territory Governors are providing information to the Foreign and Commonwealth Office that will enable the newly created Safeguarding Directorate to formulate plans for those Reviews to take place.

### 2.9.3 In the wider international community

During the year we worked with colleagues in Western Europe to develop prevention initiatives. Our collaboration with colleagues in The Netherlands has continued and in May 2014 an evaluation of their sister Stop it Now! Helpline and campaign and evaluation of the Stop it Now! UK & Ireland by the National Centre for Social Research, funded by the EU Daphne fund, led to the development of a toolkit to support the development of similar helplines elsewhere in Europe.

Broader international development of prevention initiatives has been possible with funding from The Oak Foundation.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 2.9.3 In the wider international community (continued)

At the beginning of 2013 we embarked on a major three year project for the Oak Foundation, a Swiss based Foundation. Called ECSA (Eradicating Child Sexual Abuse), the project's ultimate goal is the provision of a toolkit that will assist a nation, area or region, anywhere in the world, to develop a considered and credible strategy for the prevention of child sexual abuse within that nation, area or region. Activity across the year has involved researching and cataloguing programmes and other interventions from across the globe that address all aspects of primary, secondary and tertiary prevention of child sexual abuse. Collaborating with key international partners, including ISPCAN (International Society for the Prevention of Child Abuse and Neglect), these programmes have been organised into the comprehensive prevention framework of Smallbone and colleagues. With the support of a volunteer colleague, Enid Hendry (previously with NSPCC and more recently contracted by ISPCAN to research work with men and boys to prevent child sexual abuse from across the globe), this project has been presented at 7 national and international conferences during the year – Japan, South Africa, Latvia, Tanzania, Ireland and the UK.

The year ahead will see this project completed, with the toolkit in a finished state, presentations made at 4 international conferences as well as the toolkit utilised in smaller conferences in East Africa and Eastern Europe. Of course there will always be new developments in prevention to embrace, so it is hoped the Oak Foundation will want to see some ongoing efforts to maintain the toolkit beyond the end of this three year funding.

We continue to contribute to the 'Preventing Youth Sexual Violence' Project in Queensland, funded by the Australian and Queensland Governments for an initial 3 years. The Lucy Faithfull Foundation is a formal partner, providing assistance through active membership of the Project Design and Implementation Team, informed by our work for the Oak Foundation as well as our own prevention work across the UK. This involves annual visits to Queensland, monthly project meetings conducted online and contributions to the development of clinical and educational interventions for children, young people and their immediate and extended families.

### 2.10 Public fundraising

One of the fundraising highlights of 2014/15 was a 10 strong team of staff, their relatives and friends who took part in the 2014 Prudential Ride London-Surrey 100 mile cycle challenge. Braving atrocious weather conditions the team raised £11,955. Other fundraisers included: cyclists Alexander Crawley and Kurtis Peck who raised £1,715 after cycling a staggering 260 miles from London to Bath and back; Stan Heale who ran the 2014 London Marathon, raising £2,818; and Katherine Oberman and friends who raised £2,477 through a sponsored sky dive. We are very grateful to all the individuals including service users who showed their support for our work in this very tangible way.

### 2.11 Donations and grants to The Lucy Faithfull Foundation

We are grateful to the governments of England, Scotland and Wales who continue to support our work despite their budget constraints. We would like to thank the charitable trusts who have supported us including The Dulverton Trust, The Esmee Fairbairn Foundation, The Garfield Weston Foundation, Google, Hedge Funds Care UK, Lankelly Chase Foundation, Martin Roberts Children's Fund, The Oak Foundation, The Taylor Family Foundation, The Whitegates Children's Trust, Ecclesiastical Insurance, Austin & Hope Pilkington, The George Fentham Trust and The Worshipful Company of Security Professionals Charitable Trust for their generosity towards us. We would also like to thank The Cranfield Trust for providing a volunteer to assist with our strategic marketing project. We are grateful to Internet Service Providers Vodafone, TalkTalk, Sky and BT for their grant and to Google for their support in relation to Google Ads.

We are grateful to the private donors, including our service users, who have supported our work and we would like to thank everyone who has given money to further our aims in safeguarding children and preventing sexual abuse.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 3. Planning for the Future

We have positioned The Lucy Faithfull Foundation to take advantage of new opportunities. We believe that child sexual abuse is preventable. We will work towards a society where children are free from sexual abuse and exploitation through our collaboration with government, voluntary and statutory sector colleagues and with the general public.

Our strategic aims are listed below with the objectives for each shown in the bullet points below them. We will:

*Promote strategic planning and good practice to prevent child sexual abuse at primary, secondary and tertiary levels by:*

- Developing the Eradicating Child Sexual Abuse (ECSA) toolkit, supported by The Oak Foundation, to help nations in East Africa and Eastern Europe design comprehensive strategies for child sexual abuse prevention tailored to their needs.
- Working with the Department for International Development (DFID) to prevent abuse and enhance safeguarding in the Overseas Territories.
- Working with Government initiatives across departments to prevent child sexual abuse.
- Promoting public information and prevention messages via the media and other methods of communication.

*Help organisations become safer places for children by:*

- Continuing to work with the Department for Education (DfE) and related service providers to develop safer recruitment practices.
- Increasing our provision of safer recruitment training and developing a situational prevention audit service.

*Increase the availability of confidential advice to adults concerned about their own behaviour or that of another adult or a young person by:*

- Developing our websites: Lucy Faithfull Foundation, Stop it Now! and Parents Protect!.
- Developing the reach of the Stop it Now! Helpline and its follow up telephone and face to face services.

*Improve and increase the services we offer to detected and undetected internet offenders and their families by:*

- Increasing the provision of Inform Plus, Inform and Inform for Young People services.
- Redeveloping CROGA online self-help resource with the support of the Home Office.
- Continuing to work with Government and Internet Service Providers to tackle the problem of online child sexual abuse, including development and piloting of interventions and researching ways of preventing internet abuse in collaboration with the Home Office.

*Increase the availability of high quality services for children and young people with harmful sexual behaviour by:*

- Providing services to local authorities and youth offending services including direct work with young people and training and consultancy for professionals.
- Providing such services to residential and secure facilities.
- Providing selected intervention services direct to the public via the Stop it Now! Helpline and our websites.
- Collaborating with other agencies, including government, to develop a strategic approach to prevention of and intervention with harmful sexual behaviour (in the 'real world' and on the internet).

*Provide assessments and interventions in cases of intra-familial abuse by:*

- Providing expert witness assessments for family court proceedings.
- Providing assessments and interventions for local authorities.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 3. Planning for the Future (continued)

*Provide services for high risk sex offenders by:*

- Continuing to deliver Circles of Support and Accountability in the West Midlands in liaison with the Police, Probation and Circles UK.

*Provide training and consultancy services that enable other organisations to work effectively in the area of sexual abuse by:*

- Designing training services tailored to meet the most pressing needs of a range of consumers regarding primary, secondary and tertiary prevention.

In order to deliver these plans we aim to:

- Commission and undertake research and evaluate the effectiveness of our services.
- Ensure that staff are trained and equipped to deliver services to ensure best practice.
- Deliver existing contracts to a high standard.
- Develop our overarching training and consultancy strategy to identify how training and consultancy is to be developed, managed, delivered and marketed.
- Maximise use and effectiveness of Raisers Edge to effectively manage fundraising activities, proactively seek additional corporate partnerships.
- Bid for contracts and grants which fit with our strategic plan taking account of practicalities such as:
  - our strategic partners
  - links with our other services
  - our geographical spread
  - cost effectiveness, including investment in the bidding process relative to the likely outcome.

Our range of services enables us to maximize best use of staff in line with funding availability and demand. Some activities enable us to deliver others, for example work with offenders teaches us how best to protect children, families and institutions; direct contact with service users and research informs our expertise as trainers and consultants.

Our services have attracted support from governments, charitable trusts and from individuals and organisations wishing to purchase them, but the level of funding is extremely difficult to predict in the current economic climate. Securing sufficient funding to keep pace with demand is a major challenge and we have to modify the level of activity in line with what is practically possible. It is excellent news for our Helpline service that the regular grant from the OMPPG in NOMS in the Ministry of Justice will be supplemented by an additional grant from CEOP in 2015/16. Funding provided by the Home Office for us to pilot programmes for internet only offenders and their families in 2015/16 is also excellent news.

### 4. Recruitment and appointment of Trustees, Patrons, Friends and Chief Executive

#### 4.1 Trustees

The charity's Trustees are directors of the company for the purposes of charity law and under the company's Articles. The charity is run by a Board of Trustees which meets on a quarterly basis, and at such other times as considered necessary. The Board has a Governance, Finance and General Purposes Committee, which meets quarterly and at such other times as considered necessary and reports back to the Board.

There is a requirement for one third of Trustees to retire by rotation. At the last AGM this resolution resulted in Valerie Howarth, Alec Spencer, Barry Coker and Paul West resigning in line with the

# **THE LUCY FAITHFULL FOUNDATION**

## **Trustees' Report for the year ended 31 March 2015 (continued)**

### **4.1 Trustees (continued)**

procedure for rotation of one third of the board annually. In accordance with the Articles and Memoranda they were re-elected.

A new Trustee, Michael Maret-Crosby was elected to the Board at the meeting on 4 December 2014.

The Board of Trustees seeks to ensure the needs of the groups listed in the objects of the charity are appropriately reflected through the diversity of professional experience within the Trustee body. This diversity also provides support regarding technical matters related to operating in a modern business environment. Potential Trustees are considered for appointment by the Governance, Finance and General Purposes Committee, and recommendation for their appointment is put forward to the full Trustee Board.

A skills and diversity audit was conducted during 2012/13 and confirmed the broad range of skills and experience available within the Board. The matter is kept under review.

### **4.2 Patrons**

All the LFF Patrons: General The Lord Ramsbotham, GCB, CBE, Richard Monk, CMG, OBE, QPM and Sir Richard Tilt attended the AGM on 4 December 2014.

### **4.3 Friends**

The Board has a new category of LFF contributor for individuals deemed by the Board to have demonstrated or indicated positive and active commitment to the aims, objectives and standards of LFF and invited to become 'Friends'. At the Trustees Board Meeting in March 2014, Emilie Goodall and Adrienne Jones were confirmed formally as 'Friends' of The Lucy Faithfull Foundation. Marina Yannakoudakis was confirmed as a 'Friend' at the September 2014 Board Meeting. Adrienne Jones attended the AGM in December 2014.

### **4.4 Appointment of Chief Executive**

The Board of Trustee determined that the appointment of a new Chief Executive should be done through recruitment consultants and advertised nationally. In March a shortlist of candidates were interviewed. Elaine McConnell was appointed and she takes up the post on 3rd August 2015.

## **5. Trustee induction**

The Trustees induction enables any new Trustees to become familiar with their obligations and with operational matters in respect of the work of the charity, including the accounting framework and future plans and objectives. The Board recognises the importance of Trustees undertaking ongoing development as needed.

## **6. Risk assessment and management**

The Board of Trustees reviews and assesses the risks that the charity faces on an ongoing basis and updates the Risk Register. Regular meetings involving the Governance, Finance and General Purposes Committee, and also the Senior Management executive team, identify new areas of risk and consider these in relation to the organisation's activities. The team reviews the project action plans regularly with particular attention to risk management. Awareness of the possible impact on the overall strategy of the charity enables the Board to take all reasonable steps to minimise or remove risk and have appropriate systems in place. High level risks are outlined in section 8.3.

LFF's Risk Management and Major Risk Register was updated and approved by the Board at its meeting on 11<sup>th</sup> March 2015. LFF's strategic plan is a working document involving action points for Trustees and staff at all levels and is reviewed regularly. It ensures that the organisation maximises

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 6. Risk assessment and management (continued)

opportunities and manages risk within a changing environment and aims for diversification of funding sources to support the activities listed within the plan. Quarterly reports are provided to Trustees, showing the progress of longer term contract/grant funded projects, grant applications in process and the progress of spot purchase and short term contract activity.

Internal control risks are minimised by the implementation of procedures for authorisation of all transactions and projects. Procedures are in place to ensure compliance with Health and Safety and for promoting and safeguarding the welfare of children and vulnerable adults. A comprehensive review of all LFF's personnel policies and procedures was approved and implemented during the year.

### 7. Organisational structure

The charity has a Chief Executive and four executive directors who are responsible for influencing, reviewing and implementing the strategic direction and policy of the organisation. This group meets regularly with the project managers to review the project action plans. Most of the members of both groups are from professional backgrounds relevant to the work of the charity.

This team is also responsible for the individual supervision of staff and for the development of their skills and working practices. The charity operates across the UK and also seeks to influence policy and share information internationally. We have 43.45 full time equivalent staff (46.31 in 2013/14). We have 48 sessional staff to deliver Helpline work, Inform and Inform Plus and Parents Protect! events (36 in 2013/14). We have 51 volunteers (34 in 2013/14) working in Circles of Support and Accountability, the Helpline and Stop it Now! campaign.

Staff receive supervision, training and support related to their differing personal needs and those arising out of the nature of the tasks and advice provided by the charity.

We recognise that our primary assets are our staff and volunteers, and the Trustees wish to thank them for their commitment and contribution to our success throughout 2014/15.

### 8. Financial review

#### 8.1 Income and expenditure – Current year

The results for the 2014/15 have been better than expected. Total funds have increased by £116,778 (2014: Loss of £9,810)

A potential reduction of £36,000 in unrestricted reserves was budgeted in recognition of the restructuring required with the ending of the 5 year YJB contract. In the end we achieved a surplus on unrestricted reserves of £62,511(2014: £12,019) of which £28,642 has been designated for specific purposes in 2015/16.

We have also increased our Restricted Reserves by £54,227 to £442,638, (2014: £388,411) with many of our grant funders continuing to support our work.

##### 8.1.1 Restricted income & costs

Restricted income has increased by 50% to £1,027,807 (2014: £686,062) mainly attributable to 4 new grants. The Home Office provided funding of £100,000 for work on the Online Indecent Images of Children (IIOC) project as well as a grant of £89,000 to extend the Helpline operator hours and reduce missed calls. In addition we received £23,250 from Hedge Care Funds UK to work with young people with problematic sexual behaviours, providing intervention as well as support to their families. We also received the first of four annual payments of £49,500 from the Internet Watch Foundation representing the Internet Service Providers, this funding has been given to expand our Stop It Now! Helpline and online work with Internet Offenders.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 8.1.1 Restricted income & costs (continued)

The restricted resources expended have not shown as great an increase as the income in 2014/15, this variation partly reflects the timing of when grants are received with £442,638 of the restricted income held in reserves at 31 March 2015 for use in subsequent years compared to £388,411 in 2013/14.

However expenditure is still up by 38% to £973,580 (2014: £707,891). This increase reflects the growth in the projects and services that rely on government and charitable trust support and it has helped compensate for the fall off in our unrestricted assessment and intervention work.

### 8.1.2 Unrestricted income & costs

#### 8.1.2.1 Donations

Although Donations account for less than 2% of the Foundation's overall income mix, efforts continue to increase this source of funding by participation in fundraising events like the Prudential Cycle 100 race held in August 2014, as well as website improvements and better communication with supporters. So it is heartening to see this source of income has increased 47% this year to £46,339 (2014: £31,622).

#### 8.1.2.2 Assessments and intervention

The Inform Plus programme continues to expand and participant fees have increased by 13% to £183,745 (2014: £162,347). The service is also supported by restricted income with charitable trust funding from The Taylor Family Foundation and another charity as well as benefiting this year from the new IIOC project funded by the Home Office.

Our income from assessment work for the Family Court and Social Services has declined by 20% to £393,220 (2014: £493,437) as the pressure on the Legal Aid Agency and Local Authority budgets continues. However intervention work has increased by 62% to £221,977 (2014: £136,727). The growth is coming from work with young people particularly in Rochdale and surrounding local authorities where we have a framework agreement contract in place to deliver services.

The work in the Young Offender Institutions accounted for £600,000 in 2013/14 making up 24% of our total income last year and 42% of our unrestricted assessment and intervention income. Although we retained work in one of the YOIs up until the end of September 2014, earning income of £86,616, the reduction in income from this source was still a significant £513,384 and this is the main reason that overall the unrestricted Assessment and Intervention income has fallen by 33% since last year (2015: £968,214 2014: £1,443,133).

#### 8.1.2.3 Prevention

The growth in prevention work is attributable to the increased activities in the overseas territories, where we are delivering training and Child Safety Reviews funded under a grant agreement with the Department for International Development (DFID). This work valued at £160,424 made up 37% of our unrestricted prevention work this year (2014: £13,857).

Although our other training and consultancy services have reduced overall, there has been keen interest in our Safer Recruitment Training Programmes and our role as central administrators for this work provides a sound platform for further growth.

#### 8.1.2.4 Staff costs

The potential redundancies that might have resulted from the ending of the YJB contract were in the main averted, partly due to staff across LFF services leaving voluntarily for various reasons and partly due to securing a framework agreement with Rochdale and the surrounding counties. However there have been considerable staff changes in roles and responsibilities with an investment in retraining required during the year.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 8.1.2.4 Staff costs (continued)

Overall our staff numbers have reduced and our staff costs have fallen by 12% to £1,737,416 (2014: £1,973,487). An increased use of sessional staff has provided cost efficiencies with this flexible resource enabling us to better balance the ad hoc nature and fluctuations of referrals for assessments and intervention as well as training requests.

### 8.2 Income and expenditure – Next year

Having finished 2014/15 with a better than expected surplus, and with increasing interest in our work from government we can be optimistic about the forthcoming year and the potential for growth.

£442,638 of grant funding is already secured for 2015/16 and is held in restricted reserves to support Circles (£100,237), the ECSA project (£118,534), Inform Plus, Inform and Inform for Young people (£30,000), Stop it Now! media work and activities including work in schools (£38,420), Intervention work with young people (£13,253) and Stop It Now! Helpline and online developments (£44,500) and Stop it Now! Scotland projects (£97,694).

Funding for the Stop it Now! Helpline of £216,728, in line with 2014/15, has been committed by the OMPPG and the 2<sup>nd</sup> year grant of £49,500 for Helpline and related work is due from the Internet Watch Foundation midway through next year.

We have confirmed core funding for the Stop It Now! campaign in Wales of £121,972 from the Welsh Government plus funding committed to the Parent Protect Plus programme by Conwy Borough Council of £10,000.

£90,000 core funding for Stop It Now! Scotland has also been agreed with the Scottish Government in addition to the £97,694 project funding already held in restricted reserves.

The Oak Foundation's total commitment to the ECSA project is £382,223 of which £361,352 has been received to date and the balance of £20,871 is expected during 2015/16.

We have also secured a new grant from CEOP of £40,000 to provide additional helpline operator hours, which, combined with the Internet Watch Foundation funding, enables us to maintain the increased service levels of the Helpline that was facilitated by the Home Office grant of £89,000 in 2014/15.

Most significantly we have a grant from the Home Office of £610,000. £200,000 of this provides funding for piloting the brief intervention programme for Internet offenders that we developed as part of the Home Office project in 2014/15. The remaining £410,000 is committed to developing an online self help resource based on the CROGA programme that was developed in association with Cork University several years ago.

We continue to work closely with our existing grant funders and new applications are in the pipeline. Limited staff resource remains a constraint to progressing as fast as we would like but we hope to increase this in the forthcoming year.

All our services are subject to ongoing reviews, focusing on improving service delivery and identifying cost efficiencies where possible. We have successfully developed mixed funding models for many of our services, with a mix of government funding, charitable trust grants, participant fees and donations. This enabled each project and service to achieve full cost recovery in 2014/15 and we plan to continue this approach in 2015/16.

Given the above, the Trustees are confident that it is appropriate to prepare the financial statements on the going concern basis.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### 8.3 Reserves policy reflecting principal risks

The Trustees keep the reserves under regular review. The reserves policy is to achieve unrestricted and undesignated funds (excluding amounts held as fixed assets), at a level which equates to six months' of total expenditure plus allowance for other risks, commitments and obligations.

This policy results from the Trustees' review of risk in light of the following issues:

- ***The short term nature of grants***  
LFF has a high investment in retaining its staff whose specialist skills are vital to our future. We need time to secure replacement activities and switch staff into new areas of work in a difficult economic climate.
- ***The variable nature of grants and the uncertainty of timing of renewal***  
It is often the case that we are not told whether some grants will be renewed until the previous year's grant has come to an end. In addition, experience over recent years has been a significant time lag between projects starting and the agreed funding being received, so we need to be able to fund our work in the interim period.
- ***The impact of government cuts***  
We need to be able to retain staff during periods when the demand for services slows as a consequence of funding constraints.
- ***Grant payment cash flow***  
We have to fund the costs of some grant funded projects for up to 4 months before payments are received as an increasing number of grant funders require payment by results, paying quarterly in arrears.
- ***Challenges to fee levels***  
We continue to experience challenges from the Legal Aid Agency in respect of expert witness hours, fees and expenses. This requires us to fund the cost of challenging decisions and to fund the delays caused in the interim by the need for LAA approval ahead of work being undertaken.
- ***Flexibility, security and planning opportunities***  
We wish to be able to respond to new developments where necessary and need sufficient reserves to be able to develop programmes and retrain staff.

At the end of 2014/15, the general free undesignated reserves are at 74% of the target level (2014: 68% of target). The Trustees still consider that the current reserves are sufficient to ensure that charitable activities can be sustained through short term dips and breaks in funding, and provision is made to fully meet all staff obligations in the event of long term changes.

### 8.4 Treasury policy

Funds are held in cash, access to which reflects our operational needs and the interest rates obtainable.

### 8.5 Related party transactions

There were 3 related party transactions in the year ended 31 March 2015. Details are included in note 20 to these financial statements.

# THE LUCY FAITHFULL FOUNDATION

## Trustees' Report for the year ended 31 March 2015 (continued)

### Statement of Trustees' responsibilities

The Trustees (who are also directors of The Lucy Faithfull Foundation for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

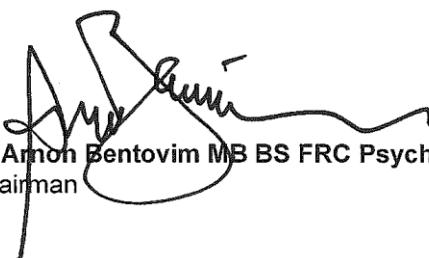
The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions, disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Insofar as each of the Trustees of the company at the date of approval of this report is aware there is no relevant audit information (information needed by the company's auditor in connection with preparing the audit report) of which the company's auditor is unaware. Each Trustee has taken all of the steps that he/she should have taken as a Trustee in order to make himself/herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

### Auditor

Crowe Clark Whitehill LLP are the auditors for the Foundation and will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

The Trustees' Report was approved by the Board of Trustees on 7<sup>th</sup> September 2015 and signed on its behalf by:



Dr Arnon Bentovim MB BS FRC Psych FRCPCH DPM  
Chairman

# **THE LUCY FAITHFULL FOUNDATION**

## **Independent Auditor's Report to the Members of The Lucy Faithfull Foundation**

We have audited the financial statements of The Lucy Faithfull Foundation for the year ended 31 March 2015 set out on pages 34 to 46.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with section 44(1c) of the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of trustees and auditor**

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purpose of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed as auditor under section 44(1c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Trustees' Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2015 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# THE LUCY FAITHFULL FOUNDATION

## Independent Auditor's Report to the Trustees and Members of The Lucy Faithfull Foundation (continued)

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.



**Guy Biggin**

Senior Statutory Auditor

For and on behalf of

**Crowe Clark Whitehill LLP**

Statutory Auditor

Carrick House  
Lypiatt Road  
Cheltenham  
Gloucestershire  
GL50 2QJ



Date:

Crowe Clark Whitehill LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

# THE LUCY FAITHFULL FOUNDATION

## Statement of Financial Activities (Incorporating an Income and Expenditure Account) for the year ended 31 March 2015

	Note	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
<b>Incoming resources</b>					
<b>Incoming resources from generated funds:</b>					
Investment income	2	3,209	-	3,209	6,583
<b>Incoming resources from voluntary funds:</b>					
Grants & donations	3	46,339	622,080	668,419	478,090
<b>Incoming resources from charitable activities:</b>					
Assessment and intervention	4 a)	968,214	-	968,214	1,443,133
Prevention	4 b)	433,693	405,727	839,420	579,594
		1,401,907	405,727	1,807,634	2,022,727
<b>Total incoming resources</b>		<b>1,451,455</b>	<b>1,027,807</b>	<b>2,479,262</b>	<b>2,507,400</b>
<b>Resources expended</b>					
<b>Costs of generating funds:</b>	5				
Costs of generating voluntary income		11,380	-	11,380	8,697
<b>Charitable activities:</b>					
Assessment and intervention		830,680	32,579	863,259	1,375,810
Prevention		499,030	941,001	1,440,031	1,086,675
<b>Total charitable expenditure</b>	5	<b>1,329,710</b>	<b>973,580</b>	<b>2,303,290</b>	<b>2,462,485</b>
<b>Governance costs</b>	5	<b>47,814</b>	-	<b>47,814</b>	<b>46,028</b>
<b>Total resources expended</b>		<b>1,388,904</b>	<b>973,580</b>	<b>2,362,484</b>	<b>2,517,210</b>
<b>Net incoming/(outgoing) resources for the year, being net income/(expenditure) for the year</b>	6	<b>62,551</b>	<b>54,227</b>	<b>116,778</b>	<b>(9,810)</b>
Fund balances brought forward		<b>839,756</b>	<b>388,411</b>	<b>1,228,167</b>	<b>1,237,977</b>
<b>Fund balances carried forward at 31 March 2015</b>	14	<b>902,307</b>	<b>442,638</b>	<b>1,344,945</b>	<b>1,228,167</b>

All amounts relate to the continuing activities.

The notes on pages 36 to 46 form part of these financial statements.

**THE LUCY FAITHFULL FOUNDATION**

**Balance Sheet as at 31 March 2015**

**Registered number: 02729957**

	Note	2015 £	2014 £
<b>Fixed assets</b>			
Tangible assets	10	-	-
Investments	11	100	100
		100	100
<b>Current assets</b>			
Debtors	12	551,552	261,690
Cash at bank and in hand		1,049,562	1,213,911
		1,601,114	1,475,601
<b>Creditors:</b>			
Amounts falling due within one year	13	(256,269)	(247,534)
		1,344,845	1,228,067
<b>Net current assets</b>			
		1,344,945	1,228,167
<b>Net assets</b>			
		1,344,945	1,228,167
<b>Funds</b>			
<b>Unrestricted funds</b>			
General funds		902,307	839,756
<b>Restricted funds</b>		442,638	388,411
<b>Total funds</b>	14,15	1,344,945	1,228,167

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006.

The financial statements were authorised for issue and approved by the Trustees on 7<sup>th</sup> September 2015 and signed on their behalf by:



Dr Arnon Bentovim MB BS FRC Psych FRCPCH DPM  
Chairman

The notes on pages 36 to 46 form part of these financial statements.

**THE LUCY FAITHFULL FOUNDATION**  
**Notes to the financial statements**  
**For the year ended 31 March 2015**

**1. Accounting policies**

**(a) Company status**

The charity is a company limited by guarantee and a registered charity in England and Wales, and in Scotland.

**(b) Basis of accounting**

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 2006, applicable accounting standards and Statement of Recommended Practice "Accounting and Reporting by Charities" revised 2005 (SORP 2005). The financial statements are presented for the parent charity only. The subsidiary undertakings have not been consolidated on the grounds that the activities are not material to the Group as they are dormant.

**(c) Going concern**

The charity produces annual budgets and forecasts which take into account expected changes in the funding streams and which demonstrate that the charity will be able to continue to operate. As described in section 8.2 of the Trustees' Report, the charity has secured funding in the form of a number of government grants and contracts as well as funds from charitable trusts for 2015/16. Due to this secured funding the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. On this basis, the Trustees consider it appropriate to continue to prepare the financial statements on the going concern basis.

**(d) Fund accounting**

General funds are unrestricted funds that are available for use at the discretion of the Trustees in furtherance of the objects of the charity.

Designated funds comprise general funds, which have been set aside at the discretion of the Trustees for specific purposes.

Restricted funds are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The aim and use of the restricted funds are set out in the notes to the financial statements.

**(e) Incoming resources**

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

When funding has been specified by the funder as being for a future period, or the charity has not yet demonstrated entitlement to the income, then the income is deferred.

Where material, donated facilities and services or gifts-in-kind are recognised in the SOFA at an appropriate value to the charity.

**(f) Resources expended**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of the acquisition, or the proportion of staff time spent on each type of activity.

Governance costs comprise of constitutional and statutory requirements incurred in the general running of the charitable company.

# THE LUCY FAITHFULL FOUNDATION

## Notes to the financial statements For the year ended 31 March 2015

### 1. Accounting policies (continued)

#### (g) Tangible fixed assets

Tangible fixed assets (in excess of £1,000) are depreciated at rates calculated to write off the cost on a straight line basis over the expected useful economic lives of the assets as follows:

Motor vehicles	25% straight line
Office equipment	10% straight line
Computer equipment	33.33% straight line
Furniture and fittings	20% straight line

#### (h) Operating leases

Rentals applicable to operating leases, where substantially all the benefits and risks of ownership remain with the lessor, are recognised in the SOFA over the period of the lease.

#### (i) Pensions

With effect from May 2014 the charity automatically enrolls all qualifying new employees into the NEST contributory pension scheme. Employer contributions are accounted for when they fall due.

#### (j) Recognition of liabilities

Liabilities are recognised once there is a legal or constructive obligation that commits the charity to the obligation.

#### (k) Software

The cost of new software is fully written off in the period incurred. Support and maintenance costs are recognised in the period to which they relate.

2. Investment income	2015 £	2014 £
Bank interest	3,209	6,583
	=====	=====

# THE LUCY FAITHFULL FOUNDATION

## Notes to the financial statements For the year ended 31 March 2015

3. Voluntary income – grants & donations	2015 £	2014 £
<b>Unrestricted</b>		
Donations	46,339	31,622
	<b>46,339</b>	<b>31,622</b>
<b>Restricted</b>		
<b>Stop it Now!</b>	<b>Funded by:</b>	
Stop it Now! England	13/14 Texting Appeal	- 645
Stop it Now! International Tool Kit	The Oak Foundation	157,075 -
Stop it Now! Scotland	The Scottish Government	136,095 166,931
Stop it Now! Wales	The Welsh Government	128,392 128,392
	The Welsh Government	
	Via Conwy County Borough	10,000 -
	Dyfed Powys Police & Crime Commissioners	4,768 -
Stop it Now! Helpline	Internet Watch Foundation	49,500 -
Work with Schools, Students and Parents		
Internet Safety Seminars	Lloyds Bank Community Fund	- 300
Child Sexual Exploitation Awareness Campaign	Surrey Police and Crime Commissioner	- 15,500
Stop It Now! Prevention activities and materials	Austin & Hope Pilkington Dulverton Trust	- 1,000 30,000 30,000
		<b>515,830</b> <b>342,768</b>
<b>Other</b>		
Circles of Support and Accountability	Lankelly Chase Foundation	15,000 -
	Esmee Fairbairn Foundation	36,000 62,400
	The George Fentham Trust	- 2,800
	Heantun Housing Association	- 2,000
Inform & Inform Plus	The Taylor Family Foundation	- 10,000
Inform, Inform Plus & Inform Young People	Porticus UK	30,000 26,000
Intervention work with Children/Young People and their families	Hedge Care Funds UK	23,250 -
	Whitegates Children's Trust	2,000 500
		<b>622,080</b> <b>446,468</b>
<b>Total voluntary income</b>	<b>668,419</b>	<b>478,090</b>

**THE LUCY FAITHFULL FOUNDATION**  
**Notes to the financial statements**  
**For the year ended 31 March 2015**

**4. Incoming resources from charitable activities**

		<b>2015</b> £	<b>2014</b> £
<b>a) Assessment and intervention</b>			
<b>Unrestricted</b>			
Adult offenders & alleged offenders			
Participant fees for Inform Plus courses	183,745	162,347	
Other	304,471	312,165	
Families	196,513	233,965	
Young people			
In Young Offender Institutions funded by the Youth Justice Board	86,616	600,000	
Other	196,869	134,656	
	<hr/> 968,214	<hr/> 1,443,133	<hr/>
<b>b) Prevention</b>			
<b>Unrestricted</b>			
Training and Consultancy			
In the Overseas territories funded by the Department for International Development	160,424	13,857	
Other	273,269	326,143	
	<hr/> 433,693	<hr/> 340,000	<hr/>
<b>Restricted</b>			
Nature of Work	Funded by:		
Stop it Now! Helpline	Ministry of Justice OMPPG of NOMS	216,727	216,728
	Home Office	89,000	-
Internet Offender Intervention	Home Office	100,000	-
Stop it Now! Campaign	Falkland Islands Government	-	19,590
Circles of Support and Accountability	Warwickshire Probation Trust	-	3,276
		<hr/> 405,727	<hr/> 239,594
		<hr/> 839,420	<hr/> 579,594

**THE LUCY FAITHFULL FOUNDATION**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**5. Total resources expended**

	<b>Staff costs £</b>	<b>Direct costs £</b>	<b>2015 Total £</b>	<b>2014 Total £</b>
<b>Costs of generating funds:</b>				
(Unrestricted) Costs of generating voluntary income	<b>5,132</b>	<b>6,248</b>	<b>11,380</b>	<b>8,697</b>
	<b>5,132</b>	<b>6,248</b>	<b>11,380</b>	<b>8,697</b>
<b>Charitable activities:</b>				
(Unrestricted) Assessment and intervention	<b>651,841</b>	<b>178,839</b>	<b>830,680</b>	<b>1,351,081</b>
(Restricted) Assessment and intervention	<b>24,431</b>	<b>8,148</b>	<b>32,579</b>	<b>24,729</b>
(Unrestricted) Prevention	<b>317,202</b>	<b>181,828</b>	<b>499,030</b>	<b>403,513</b>
(Restricted) Prevention	<b>715,859</b>	<b>225,142</b>	<b>941,001</b>	<b>683,162</b>
	<b>1,709,333</b>	<b>593,957</b>	<b>2,303,290</b>	<b>2,462,485</b>
<b>Governance costs:</b>				
External audit	-	<b>18,384</b>	<b>18,384</b>	<b>18,383</b>
Professional advice	-	-	-	<b>468</b>
Trustees' expenses/meetings	-	<b>6,479</b>	<b>6,479</b>	<b>4,308</b>
Company secretarial	<b>5,616</b>	-	<b>5,616</b>	<b>5,584</b>
Apportionment of management time	<b>17,335</b>	-	<b>17,335</b>	<b>17,285</b>
	<b>22,951</b>	<b>24,863</b>	<b>47,814</b>	<b>46,028</b>
	<b>1,737,416</b>	<b>625,068</b>	<b>2,362,484</b>	<b>2,517,210</b>

# THE LUCY FAITHFULL FOUNDATION

## Notes to the financial statements For the year ended 31 March 2015

### 6. Net incoming/(outgoing) resources are stated after charging:

	2015 £	2014 £
Auditor's remuneration:		
Fees payable to the auditor for the audit of the annual financial statements	18,384	18,383
Fees payable to the auditor in respect of other services	-	468
Depreciation	-	-
Operating lease rentals	92,657	101,420
	<hr/>	<hr/>

### 7. Staff

	2015 Full time equivalent No.	2014 Full time equivalent No.
The average weekly number of persons employed by the group during the year was:		
Charitable activities	41	45
Governance	1	1
	<hr/>	<hr/>
	42	46
	<hr/>	<hr/>

Excluded from the FTE numbers above are the 48 sessional workers (2014: 36), who provide their services on the basis of variable hourly contracts. These sessional workers delivered hours equivalent to an estimated 7 full time staff (2014: 5).

	2015 £	2014 £
Staff costs for the group comprised:		
Wages and salaries	1,578,596	1,794,654
Social security costs	142,846	170,854
Healthcare	6,137	5,742
Pension costs	9,837	2,237
	<hr/>	<hr/>
	1,737,416	1,973,487
	<hr/>	<hr/>

One employee earned between £60,000 - £70,000 (2014: One employee earned between £60,000 - £70,000). Contributions payable into the pension scheme for this higher paid employee amounted to £301 (2014: £nil).

### 8. Trustees

One of the trustees received £1,200 in remuneration in the year, relating to consultancy work done for the Stop It Now Wales! project (2014: £nil).

Reimbursed expenses incurred in the year on behalf of 5 trustees were £3,179 (2014: £2,113 for 4 trustees).

### 9. Taxation

The company is a registered charity, and as such is entitled to tax exemptions on all its income and gains properly applied for its charitable purposes.

**THE LUCY FAITHFULL FOUNDATION**  
**Notes to the financial statements**  
**For the year ended 31 March 2015**

**10. Tangible fixed assets**

	<b>Motor vehicles</b> £	<b>Office &amp; computer equipment</b> £	<b>Furniture &amp; fittings</b> £	<b>Total</b> £
<b>Cost</b>				
At 1 April 2014	7,795	64,366	4,121	76,282
Old equipment scrapped during the year	-	(15,471)	-	(15,471)
	_____	_____	_____	_____
At 31 March 2015	<b>7,795</b>	<b>48,895</b>	<b>4,121</b>	<b>60,811</b>
	_____	_____	_____	_____
<b>Depreciation</b>				
At 1 April 2014	7,795	64,366	4,121	76,282
Less depreciation on scrapped equipment	-	(15,471)	-	(15,471)
	_____	_____	_____	_____
At 31 March 2015	<b>7,795</b>	<b>48,895</b>	<b>4,121</b>	<b>60,811</b>
	_____	_____	_____	_____
<b>Net book values</b>				
At 31 March 2014 and 31 March 2015	-	-	-	-
	_____	_____	_____	_____

**11. Investments**

The charity holds unlisted investments at a net book value of £100 (original cost of £200) in the following subsidiary undertakings, both of which are dormant:

	<b>Country of Incorporation</b>	<b>Principal activity</b>	<b>Class of shares</b>	<b>Percentage of share capital held</b>
Stop it Now! UK & Ireland Limited	England	Dormant*	Ordinary £1	100%
Lucy Faithfull Foundation Trading Limited	England	Dormant*	Ordinary £1	100%

\*Net assets £100

**12. Debtors**

	<b>2015</b> £	<b>2014</b> £
Trade debtors	<b>198,558</b>	<b>200,227</b>
Prepayments	<b>24,514</b>	<b>21,298</b>
Accrued income from charitable activities	<b>37,937</b>	<b>40,165</b>
Accrued grants income	<b>290,543</b>	-
	_____	_____
	<b>551,552</b>	<b>261,690</b>
	_____	_____

**THE LUCY FAITHFULL FOUNDATION**  
**Notes to the financial statements**  
**For the year ended 31 March 2015**

**13. Creditors:** amounts falling due within one year

	<b>2015</b> £	<b>2014</b> £
Trade creditors	<b>98,108</b>	72,507
Amount due to group undertakings	100	100
Taxation and social security	64,140	63,296
Accruals	62,574	66,284
Deferred income	31,347	45,347
	—————	—————
	<b>256,269</b>	247,534
	—————	—————

**14. Funds**

The general funds represent the unrestricted funds of the charity.

The designated funds form part of unrestricted funds but the Trustees have specifically set aside these sums out of the income in 2014/15. £3,462 is set aside for Stop It Now! Wales campaign activity and £25,000 is designated to cover the cost of Epsom Office changes that are required to improve the Stop It Now! Helpline operations.

Restricted funds comprise funding received in relation to specified activities in furtherance of the objects of the charity. These grants support the charity's work in relation to practitioner-led tasks, offering clinical and other support on offence prevention programmes, assessment, intervention and consultancy related to adults and young people who abuse children.

	<i>1 April 2014</i> £	<i>Incoming resources</i> £	<i>Resources expended</i> £	<i>31 March 2015</i> £
<b>Unrestricted - General funds</b>	839,756	1,422,993	1,388,904	873,845
- <b>Designated funds</b>				
Stop it Now! Wales	-	3,462	-	3,462
Helpline Office changes	-	25,000	-	25,000
	—————	—————	—————	—————
<b>Total unrestricted funds</b>	839,756	1,451,455	1,388,904	902,307
<b>Total restricted funds</b>	388,411	1,027,807	973,580	442,638
	—————	—————	—————	—————
<b>Total Funds</b>	1,228,167	2,479,262	2,362,484	1,344,945
	—————	—————	—————	—————

# THE LUCY FAITHFULL FOUNDATION

## Notes to the financial statements For the year ended 31 March 2015

14. Restricted Funds (continued)	1 April 2014 £	Incoming resources £	Resources expended £	31 March 2015 £
<b>Ministry of Justice - OMPPG of NOMS</b>				
for Stop it Now! Helpline	-	216,727	216,727	-
<b>Home Office</b>				
for Stop It Now! Helpline	-	89,000	89,000	-
<b>Home Office</b>				
for Internet Offender Intervention	-	100,000	100,000	-
<b>The Internet Watch Foundation</b>				
for Stop It Now! Helpline	-	49,500	5,000	44,500
<b>The Oak Foundation: Stop it Now!</b>				
International Prevention Tool	91,478	157,075	130,019	118,534
<b>The Scottish Government:</b>				
for Stop it Now! Scotland	116,523	136,095	154,924	97,694
<b>The Welsh Government:</b>				
for Stop it Now! Wales	-	128,392	128,392	-
<b>Conwy County Borough Council</b>				
for Stop it Now! Wales Parent Protect	-	10,000	10,000	-
<b>Dyfed Powys Police and Crime Commissioners</b>				
for Stop it Now! Wales Parent Protect	-	4,768	4,768	-
<b>Lloyds Community Bank Fund:</b>				
for Internet safety seminars	300	-	300	-
<b>Surrey Police and Crime Commissioner:</b>				
Child sexual exploitation prevention campaign	11,538	-	9,274	2,264
<b>Whitegates Children's Trust:</b>				
Work with Children & Young People	-	2,000	1,224	776
<b>Hedge Care Funds UK</b>				
Intervention with Young People	-	23,250	10,773	12,477
<b>Dulverton Trust</b>				
for Stop It Now! prevention activity	20,025	30,000	13,869	36,156
<b>Austin &amp; Hope Pilkington Trust</b>				
for Stop It Now! prevention activity	500	-	500	-
<b>The Taylor Family Foundation:</b>				
for Inform	7,000	-	7,000	-
<b>Porticus UK</b> for Inform,				
Inform Plus & Inform for Young People	13,582	30,000	13,582	30,000
<b>Lankelly Chase Foundation:</b> for Circles of Support and Accountability				
5,000	15,000	12,740	7,260	
<b>Esmee Fairbairn Foundation:</b> for Circles of Support and Accountability				
90,500	36,000	44,970	81,530	
<b>Esmee Fairbairn Foundation:</b> for Circles of Support and Accountability - Research				
8,000	-	-	8,000	
<b>Warwickshire Probation Trust:</b> for Circles of Support and Accountability – Midlands				
1,200	-	1,200	-	
<b>The George Fenthams Trust:</b> for Circles of Support and Accountability – Birmingham				
2,300	-	853	1,447	
<b>Heantun Housing Association:</b> for Circles of Support and Accountability – Evaluation				
2,000	-	-	2,000	
<b>Falkland Islands Government:</b>				
for Stop It Now! Campaign	18,465	-	18,465	-
<b>Total restricted funds</b>	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>
	388,411	1,027,807	973,580	442,638
	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>

**THE LUCY FAITHFULL FOUNDATION**  
**Notes to the financial statements**  
**For the year ended 31 March 2015**

**15. Analysis of net assets between funds**

	Fixed assets £	Net current assets £	Fund Balances £
<b>Unrestricted funds</b>	<b>100</b>	<b>902,207</b>	<b>902,307</b>
<b>Restricted funds</b>	<b>-</b>	<b>442,638</b>	<b>442,638</b>
<b>Total Funds</b>	<b><u>100</u></b>	<b><u>1,344,845</u></b>	<b><u>1,344,945</u></b>

**16. Members' liability**

The charity does not have a share capital and is limited by guarantee. In the event of the charity being wound up, the maximum amount which each member is liable to contribute is £5. There were 13 members at 31 March 2015 (2014: 12).

**17. Commitments under operating leases**

The charity had annual operating commitments under non-cancellable operating leases expiring as follows:

	2015		2014	
	Land and buildings £	Other £	Land and buildings £	Other £
In less than one year	<b>6,244</b>	-	<b>36,561</b>	-
One to two years	-	-	<b>37,463</b>	<b>4,935</b>
Two to five years	<b>39,810</b>	-	-	-
	<b><u>46,054</u></b>	<b><u>-</u></b>	<b><u>74,024</u></b>	<b><u>4,935</u></b>

**18. Contingent liabilities**

There were no contingent liabilities at the year end, none in the previous year.

**19. Capital commitments**

There were no capital commitments at the year end, none in the previous year.

## **THE LUCY FAITHFULL FOUNDATION**

### **Notes to the financial statements For the year ended 31 March 2015**

#### **20. Related party transactions**

There was one related party transaction in the year with CaSE Insurance which is part owned by Bates, Wells & Braithwaite London LLP. The purchase of insurance services from CaSE totalled £12,305 (2014: £13,337). In addition legal advice was provided by Bates Wells Braithwaite to the value of £3,660 during the year (2014: £5,580). The entities are deemed to be related parties as Mr J Trotter who is a Trustee of The Lucy Faithfull Foundation also has involvement with Bates, Wells & Braithwaite London LLP.

The Lucy Faithfull Foundation undertook work for Child and Family Training and recovered costs of £22,802 from the entity (2014: £7,619). The Lucy Faithfull Foundation also held a joint international conference with Child and Family Training in July 14 on Eradicating Child Sexual Abuse. The conference was funded primarily by The Oak Foundation (£21,885) with participant attendance fees of £9,604 and Child and Family Training contributing £5,000. The total Conference costs were £36,489. These activities are deemed to be related parties as Dr A Bentovim is a Director of Child and Family Training and is Chair of Trustees of The Lucy Faithfull Foundation.

Ms G McKeown who is a Trustee of The Lucy Faithfull Foundation has been asked to provide management consultancy for Stop It Now! Wales whilst the National Wales manager is on maternity leave. Fees paid in the year were £1,200 (2014: £nil).

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